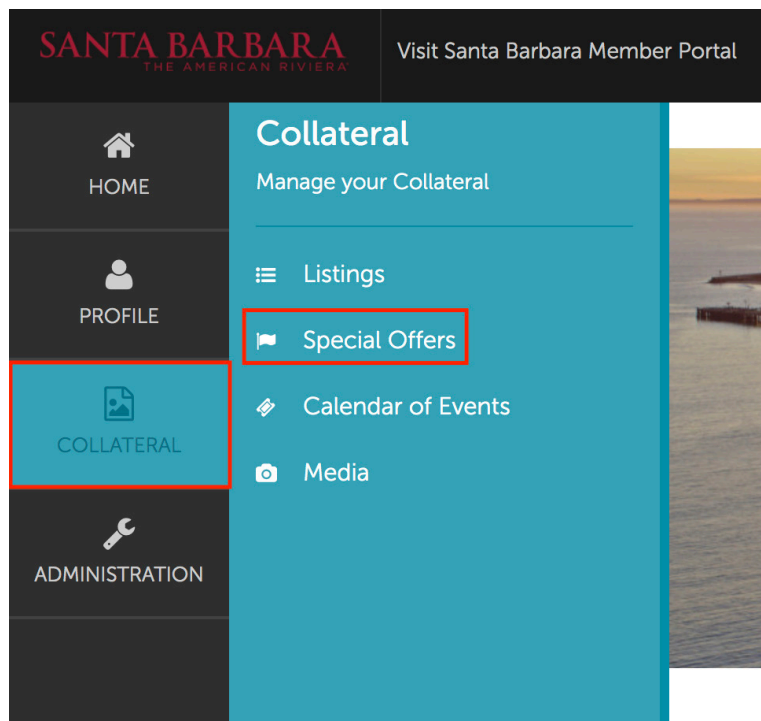


HOW TO SUBMIT A SPECIAL OFFER

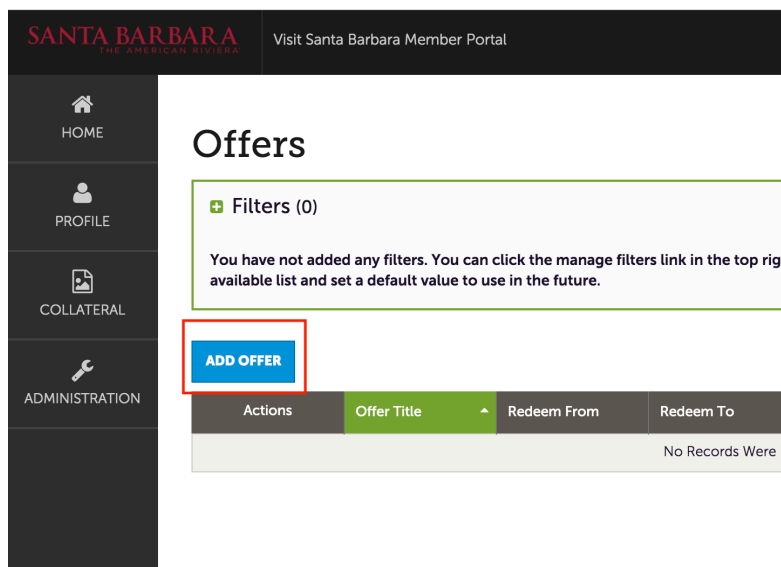
Give yourself a competitive edge by submitting a special offer to be displayed on SantaBarbaraCA.com. Not limited to just discounts, use this area to highlight any deals or added value promotions that can be redeemed exclusively by travelers or locals who love to staycation. This FREE resource is available only to Visit Santa Barbara members and is a great way for your business to maximize exposure and increase traffic to your microsite and business website. For best practices, we recommend submitting offers that are redeemable for at least a month.

Submit your event through the member portal

1. Log into the member portal using your email and password*: <https://santabarbara.extranet.simpleviewcrm.com/login/#/login>
2. Go to the toolbar on the left and click COLLATERAL
3. Click on SPECIAL OFFERS



4. Click ADD OFFER



5. Fill out all Offer Information
6. Add Eye-Catching Image - The image must be 728 x 547 px to ensure optimal viewing.
7. Attach your member microsite to the offer

Offer Listings

Offer Listings:

49 SELECTED ▾

8. Click SAVE

Once you submit a special offer, you will not be able to edit until it has been approved by Visit Santa Barbara. Before submitting, please confirm that all information is correct. You will be notified when the event has been approved. Please allow for 2-3 business days. Once approved, all submissions will take 24 hours or overnight to reflect on the website and you will be able to make any additional changes necessary.

To edit a special offer:

1. Follow steps 2 and 3 from the instructions above
2. Click the pencil icon next to the event you wish to edit
3. When complete, click SAVE

**Please contact Olivia Barroca, Marketing Associate, at Olivia@SantaBarbaraCA.com or call Visit Santa Barbara at (805) 966-9222 if you have any questions or need to request a new username and/or password.*

