

CONTACT: Michelle Rodriguez, Director of Communications Santa Barbara Conference & Visitors Bureau and Film Commission 805.966.9222 x112, michelle@santabarbaraCA.com

2013 AMGEN TOUR OF CALIFORNIA RECRUITING VOLUNTEERS Come be part of America's Largest Cycling Event

Santa Barbara, CA (February 21, 2013) — The highlight of the U.S. cycling calendar is nearly here, and fans have the unique opportunity to experience America's most prestigious professional cycling stage race, the 2013 Amgen Tour of California, from the inside.

Race organizers are recruiting nearly 350 volunteers to assist with the race finish and nearly 250 to assist with the race start along the course in Santa Barbara, May 15 – 16, 2013 respectively. Volunteer registration is now open at www.amgentourofcalifornia.com.

As one of the most anticipated professional cycling races on the international calendar, the **Amgen Tour of California** draws the world's top cyclists to the Golden State to compete in front of millions of fans, as well as an international television audience. In 2013, for the first time in its eight years, the race will run from south to north, visiting 12 host cities for official stage starts and finishes.

Most of the volunteer positions available are Course Marshals, a critical race duty. Course Marshals are assigned along the race course to assist race staff and local law enforcement authorities in each city. They have the opportunity to be on the race route and close to the cyclists, helping to monitor pedestrian traffic, barricades and road closures.

"The **Amgen Tour of California** is the largest outdoor sporting event in California, and it literally takes a village to ensure the race and spectator experience is the best of any cycling event in the nation," said Kristin Bachochin, executive director of the race and senior vice president of AEG Sports. "Our volunteers are the backbone of the race, not only in terms of the logistical support they provide, but in spreading their passion and enthusiasm for cycling to the millions of fans who will turn out across the state."

Some of the course marshal volunteers will be selected for other race related services, such as media support, security and volunteer check-in. Volunteers must be over the age of 18 or accompanied by an adult. After filling out the online form at www.amgentourofcalifornial.com, applicants will be contacted periodically by their local organizing committee with further information.

Schedule and route for the 2013 Amgen Tour of California:

- Stage 1: Sunday, May 12 Escondido
- Stage 2: Monday, May 13 Murrieta to Greater Palm Springs
- Stage 3: Tuesday, May 14 Palmdale to Santa Clarita
- Stage 4: Wednesday, May 15 Santa Clarita to Santa Barbara
- Stage 5: Thursday, May 16 Santa Barbara to Avila Beach
- Stage 6: Friday, May 17 San Jose (Individual Time Trial)
- Stage 7: Saturday, May 18 Livermore to the Summit of Mount Diablo
- Stage 8: Sunday, May 19 San Francisco to Santa Rosa

About the Amgen Tour of California

The largest cycling event in America, the **2013 Amgen Tour of California** is a Tour de France-style cycling road race, created and presented by AEG, that challenges the world's top professional cycling teams to compete along a demanding course from May 12-19, 2013. For more information, please visit www.AmgenTourofCalifornia.com.

About Amgen

Amgen discovers, develops, manufactures and delivers innovative human therapeutics. A biotechnology pioneer since 1980, Amgen was one of the first companies to realize the new science's promise by bringing safe and effective medicines from lab, to manufacturing plant, to patient. Amgen therapeutics have changed the practice of medicine, helping millions of people around the world in the fight against cancer, kidney disease, rheumatoid arthritis, bone disease and other serious illnesses. With a deep and broad pipeline of potential new medicines, Amgen remains committed to advancing science to dramatically improve people's lives. To learn more about our pioneering science and our vital medicines, visit www.twitter.com/amgen.

About AEG

AEG is one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of The Anschutz Company, owns or controls a collection of companies including facilities such as STAPLES Center, The Home Depot Center, Sprint Center, The O2, Nokia Theatre L.A. LIVE and Best Buy Theater Times Square; sports franchises including the Los Angeles Kings (NHL), two Major League Soccer franchises, two hockey franchises operated in Europe, management of privately held shares of the Los Angeles Lakers, the Bay to Breakers foot race and the **Amgen Tour of California** cycling road race; AEG Live, the organization's live-entertainment division, is a collection of companies dedicated to all aspects of live contemporary music performance, touring and a variety of programming and multi-media production. For more information, visit AEG today at www.aegworldwide.com.

ABOUT SANTA BARBARA

Voted Best Getaway by L.A. Times Readers' Choice Awards in 2012, Santa Barbara is located just 92 miles north of Los Angeles and 332 miles south of San Francisco, on the Pacific coastline. Visitors can arrive via scenic

Highway 101, Amtrak train or Greyhound bus or by flying into Santa Barbara Municipal Airport or Los Angeles International Airport. For travel and accommodation information and to request a free copy of the official *Santa Barbara County Visitors Magazine*, contact the Santa Barbara Conference & Visitors Bureau and Film Commission at 800.676.1266, 805.966.9222, tourism@santabarbaraca.com or santabarbaraCA.com. Visitor information is also available at the Visitor Center, 1 Garden Street (at Cabrillo Boulevard).

MEDIA INFORMATION

Stay informed about Santa Barbara news with our Media Center, press releases and blog, TheSBPost.com. Just getting to know Santa Barbara? The Media Field Guide is a great place to start. Planning a research visit? Use the Press Trip Request form to get the process started. Follow us on Facebook and Twitter for daily updates, and visit our new Mobile Site for on-the-go information about dining, wine, accommodations, events, attractions and more.