



CONTACT: Michelle Rodriguez, Director of Communications
Visit Santa Barbara
805.966.9222 x112, michelle@santabarbaraCA.com

Jaime Shaw, Communications Associate
Visit Santa Barbara
805.966.9222 x107, jaime@santabarbaraCA.com

SPEND THE HOLIDAYS IN SANTA BARBARA

Local Hotels Participating in Holiday Extra Bedroom Promotion for Family and Friends of Residents

Santa Barbara, CA (November 7, 2013) — Living in Santa Barbara, it's not hard to get family and friends to visit, especially during the holidays. The hard part is having enough space for everyone. Visit Santa Barbara's (VSB) Holiday Extra Bedroom Promotion is designed to help alleviate this problem by working with hotels to offer local specials November 15th, 2013 – January 15th, 2014. Family and friends of Santa Barbara residents who stay at any of the participating properties will receive a reduced rate or a free night stay with a minimum number of room nights booked.

"Residents are great hosts and often the best tour guides. Our office has created this promotion to help our local residents and their guests have a more comfortable and affordable holiday season," said Kathy Janega-Dykes, President & CEO of Visit Santa Barbara. "This promotion also will encourage visitation during what is a slow season for tourism for our region."

With close to 30 properties along Santa Barbara's South Coast participating, locals will be able to find the right hotel to meet the needs of their family and friends. The properties range from intimate bed & breakfasts to upscale properties and everything in between. Offers include:

- **Harbor View Inn** – Stay any 3 nights and get the 4th night free OR Stay 2 nights Sunday – Thursday and receive a complimentary 50 minute spa treatment at the hotel's Spa Beaumontia
- **Pacifica Suites** – 25% off on all stays, includes complimentary cooked-to-order breakfast daily, complimentary wine reception Monday – Thursday
- **Secret Garden Inn and Cottages**- Stay 2 nights in a hot tub suite and get the third night free
- **Best Western PLUS South Coast Inn** – Stay two nights get the 3rd night free
- **Lemon Tree Inn** – 30% off the rack rate

Visit www.SantaBarbaraCA.com/holidayextrabedroom for the full list of participating hotels, blackout dates and instructions on how to book. Be sure to check out the [Calendar of Events](#) as well for holiday activities during that time period.

ABOUT SANTA BARBARA

Featured on the cover of Travel + Leisure in May 2013 and voted Best Getaway by L.A. Times Readers' Choice Awards in 2012, Santa Barbara is located just 92 miles north of Los Angeles and 332 miles south of San Francisco, on the Pacific coastline. Visitors can arrive via scenic Highway 101, train, bus or by flying into Santa Barbara Municipal Airport or Los Angeles International Airport. For travel and accommodation information and to request a free copy of the official *Santa Barbara County Visitors Magazine*, contact Visit Santa Barbara at 800.676.1266, 805.966.9222, tourism@santabarbaraca.com or SantaBarbaraCA.com. Visitor information is also available at the Visitor Center, 1 Garden Street (at Cabrillo Boulevard).

MEDIA INFORMATION

Stay informed about Santa Barbara news with our [Media Center](#), [press releases](#) and blog, [TheSBPost.com](#). Just getting to know Santa Barbara? The [Media Field Guide](#) is a great place to start. Planning a research visit? Use the [Press Trip Request](#) form to get the process started. Follow us on [Facebook](#) and [Twitter](#) for daily updates, and visit our [Mobile Site](#) for on-the-go information about dining, wine, accommodations, events, attractions and more.