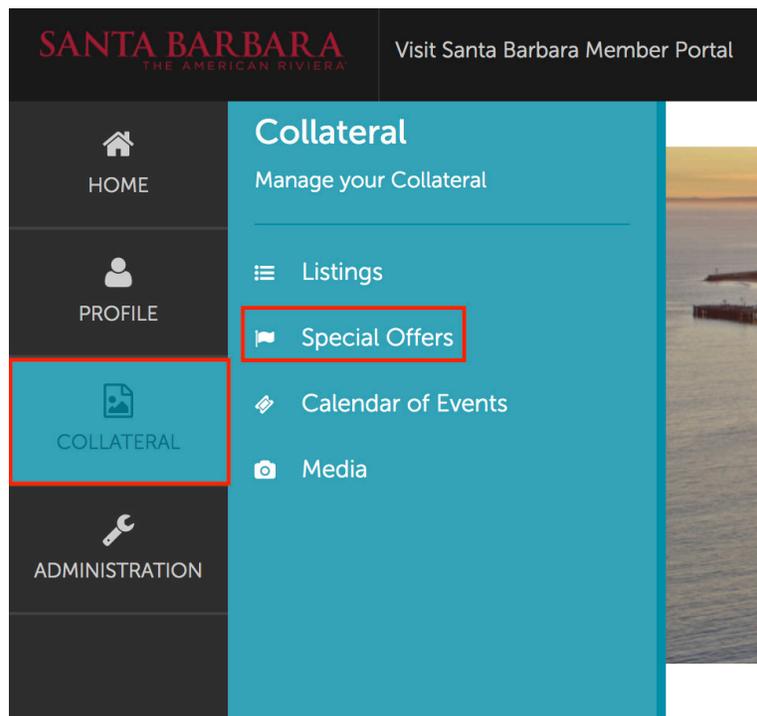


HOW TO SUBMIT A SPECIAL OFFER

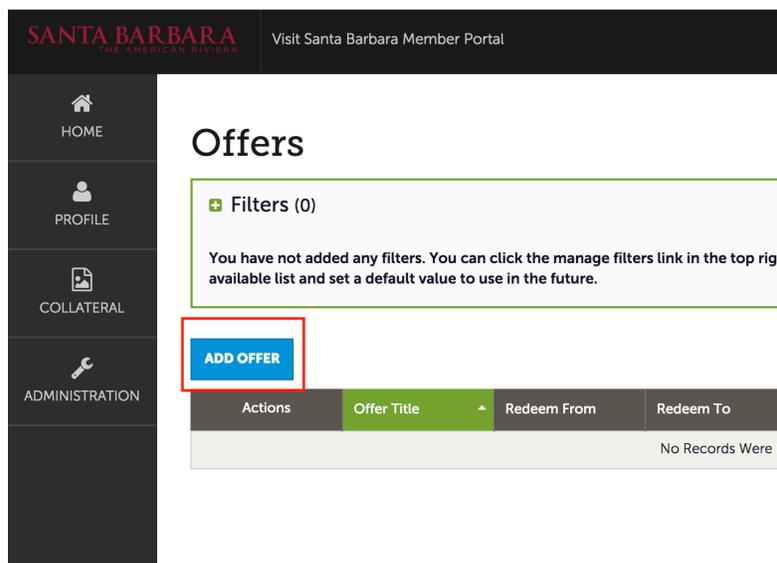
Give yourself a competitive edge by submitting a special offer to be displayed on SantaBarbaraCA.com. Not limited to just discounts, use this area to highlight any deals or added value promotions that can be redeemed exclusively by travelers or locals who love to staycation. This FREE resource is available only to Visit Santa Barbara members and is a great way for your business to maximize exposure and increase traffic to your microsite and business website. For best practices, we recommend submitting offers that are redeemable for at least a month.

Submit your event through the member portal

1. Log into the member portal using your email and password*: <https://santabarbara.extranet.simpleviewcrm.com/login/#/login>
2. Go to the toolbar on the left and click COLLATERAL
3. Click on SPECIAL OFFERS

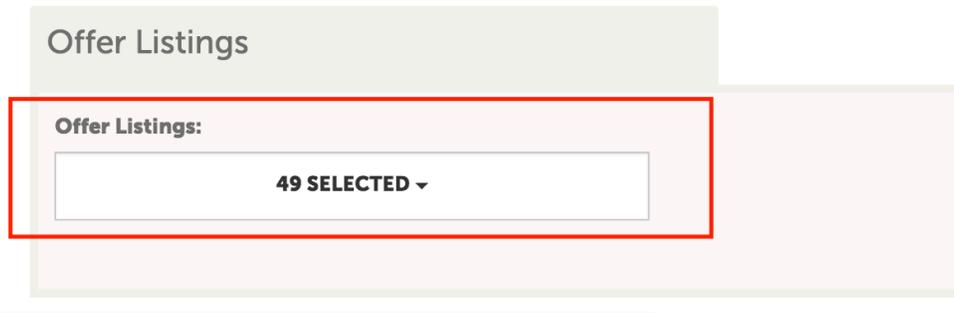


4. Click ADD OFFER



SANTA BARBARA

5. Fill out all Offer Information
6. Add Eye-Catching Image - The image must be 728 x 547 px to ensure optimal viewing.
7. Attach your member microsite to the offer



8. Click SAVE

Once you submit a special offer, you will not be able to edit until it has been approved by Visit Santa Barbara. Before submitting, please confirm that all information is correct. You will be notified when the event has been approved. Please allow for 2-3 business days. Once approved, all submissions will take 24 hours or overnight to reflect on the website and you will be able to make any additional changes necessary.

To edit a special offer:

1. Follow steps 2 and 3 from the instructions above
2. Click the pencil icon next to the event you wish to edit
3. When complete, click SAVE

Offer Title

↓



Retreat to El Encanto

Friday, Sep 2 2022 - Friday, Mar 31 2023
Offered by [El Encanto, a Belmond Hotel](#)

[REDEEM THIS OFFER](#) | [PRINT THIS OFFER](#)

No one wants to leave El Encanto, A Belmond Hotel's enchanting hideaway, and you don't have to with the exclusive Stay a Little Longer offer. Enjoy great savings when you book three consecutive nights.

Terms and Conditions: Offer valid through March 31, 2023. Requires a 3-night minimum length of stay. This offer has the standard guarantee and cancellation policy, which are: CANCEL: A full deposit cancellation fee inside 72 hours will be charged. GUARANTEE: A credit card guarantee is required at time of booking. Please note that 72 hours prior to arrival date a non-refundable deposit equal to the full length of stay will be charged.

[▲ HIDE DETAILS](#)

Redeem Dates
Redeem start and end dates

↑

Image
Images must by 728px x 547px to ensure optimal vewing.

↑

Offer Text
Share details about the offer including promo codes and terms and conditions if applicable.

For questions or more information, contact Shantel Rowe at Shantel@SantaBarbaraCA.com