



SANTA BARBARA FAST FACTS

LOCATION: Along the Pacific Coast, Santa Barbara serenely sits just 92 miles (148 kilometers) north of Los Angeles and 332 miles (534 kilometers) south of San Francisco.

POPULATION: Approximately 92,101 residents reside within Santa Barbara city limits. 448,150 reside in all of Santa Barbara County.

TIME ZONE: Santa Barbara is in the Pacific Time Zone, observing daylight savings times from mid-March to early November.

WEATHER: Moderate year-round Mediterranean climate 15-20 degrees C/60-80 degrees F

TRANSPORTATION: Visitors may arrive via scenic Highway 101, daily stops on Amtrak trains or air service via:

- Santa Barbara Airport (SBA) is 8 mi/3 kilometers drive north of downtown.
- Los Angeles International Airport (LAX) 90 mi/148 kilometers drive south from Santa Barbara.
- Bob Hope Burbank Airport (BUR) 89 mi/143 kilometers drive southeast from Santa Barbara.

TAXES: 8.75% sales tax, 12% hotel occupancy tax

BEACHES: Twenty-five beaches stretch approximately 100 miles/160 kilometers of south facing, scenic shoreline.

OUTDOORS: 55 parks and 8 public gardens offer an array of outdoor recreation and activities.

MAJOR ATTRACTIONS: 50+ museums and galleries, El Presidio State Park, Mission Santa Barbara “The Queen of the Missions” and Channel Islands National Park “The Galapagos of North America”

LODGING: Citywide, Santa Barbara offers 77 properties with 5,349 hotel rooms from economy to luxury

RESTAURANTS: Over 400 restaurants known for fresh and sustainably-produced cuisine

ENTERTAINMENT: 6 major performance venues, 200+ annual classic and contemporary stage productions and lively nightlife at local breweries, tasting rooms, and nightclubs

VINEYARDS & WINERIES: 200+ vineyards are located on 21,349 acres countywide representing six American Viticultural Areas (AVAs) and 40 wine tasting rooms are accessible in walkable downtown along the Urban Wine Trail

GOLF COURSES: 6 golf courses

LARGEST MEETING VENUE: Earl Warren Fairgrounds 35,000 sq. ft.

LARGEST HOTEL: 360 committable guestrooms; 23,000 sq. ft. of indoor and 20,000 sq. ft. of outdoor meeting space

LARGEST HOTEL BALLROOM SPACE: 12,000 sq. ft.

ACCOLADES & TOP MEDIA MENTIONS:

"Wine Region of the Year" Wine Enthusiast Magazine

"Where to Travel Next: 2021 Hot List" Conde Nast Traveler

"The 8 Best Destinations for Your Next Winter Getaway" AFAR Magazine

"Santa Barbara: Southern California's Top Destination For A Gourmand Getaway" Forbes Travel Guide