



## SANTA BARBARA FAST FACTS

**LOCATION:** Along the Pacific Coast, Santa Barbara serenely sits just 92 miles (148 kilometers) north of Los Angeles and 332 miles (534 kilometers) south of San Francisco.

**POPULATION:** Approximately 88,255 residents reside within Santa Barbara city limits. 446,475 reside in all of Santa Barbara County.

**TIME ZONE:** Santa Barbara is in the Pacific Time Zone, observing daylight savings times from mid-March to early November.

**WEATHER:** Moderate year-round Mediterranean climate 15-20 degrees C/60-80 degrees F

**TRANSPORTATION:** Visitors may arrive via scenic Highway 101, daily stops on Amtrak trains or air service via:

- Santa Barbara Airport (SBA) is 8 mi/3 kilometers drive north of downtown.
- Los Angeles International Airport (LAX) 90 mi/148 kilometers drive south from Santa Barbara.
- Bob Hope Burbank Airport (BUR) 89 mi/143 kilometers drive southeast from Santa Barbara.

**TAXES:** 8.75% sales tax, 12% hotel occupancy tax

**BEACHES:** Twenty-five beaches stretch approximately 100 miles/160 kilometers of south facing, scenic shoreline.

**OUTDOORS:** 55 parks and 8 public gardens offer an array of outdoor recreation and activities.

**MAJOR ATTRACTIONS:** 50+ museums and galleries, El Presidio State Park, Mission Santa Barbara “The Queen of the Missions” and Channel Islands National Park “The Galapagos of North America”

**LODGING:** Citywide, Santa Barbara offers 81 properties with 5,179 hotel rooms from economy to luxury

**RESTAURANTS:** Over 400 restaurants known for fresh and sustainably-produced cuisine

**ENTERTAINMENT:** 6 major performance venues, 200+ annual classic and contemporary stage productions and lively nightlife at local breweries, tasting rooms, and nightclubs

**VINEYARDS & WINERIES:** 200+ vineyards are located on 21,349 acres countywide representing seven American Viticultural Areas (AVAs) and 40 wine tasting rooms are accessible in walkable downtown along the Urban Wine Trail

**GOLF COURSES:** 6 golf courses

**LARGEST MEETING VENUE:** Earl Warren Fairgrounds 35,000 sq. ft.

**LARGEST HOTEL:** 360 committable guestrooms; 23,000 sq. ft. of indoor and 20,000 sq. ft. of outdoor meeting space

**LARGEST HOTEL BALLROOM SPACE:** 12,000 sq. ft.

**ACCOLADES & TOP MEDIA MENTIONS:**

"Wine Region of the Year" *Wine Enthusiast Magazine*

"Santa Barbara: Southern California's Top Destination For A Gourmand Getaway" *Forbes Travel Guide*

"18 Best Beach Towns in the US" *Tripsavvy*

"The Best Smart Luxury Destinations for 2023" *Sherman's Travel*