

SANTA BARBARA

THE AMERICAN RIVIERA®



GOLETA :: SANTA BARBARA :: MONTECITO :: SUMMERLAND



COASTAL COOL

HILTON SANTA BARBARA

The AAA Four Diamond **Hilton Santa Barbara Beachfront Resort** boasts spectacular views of the Pacific Ocean and Santa Ynez Mountains and is steps away from the beach. The resort is quintessential Santa Barbara—a 24-acre Spanish-style property featuring 360 guest rooms and suites, multiple dining options and Fess Parker Wine Tasting Room, as well as a pool, spa, salon, fitness center, tennis and more. Versatile indoor and outdoor event spaces make the Hilton Santa Barbara Beachfront Resort the perfect spot for weddings, social gatherings or corporate meetings from 12 to 1,200 guests. Within easy walking distance to local artisans, the Funk Zone, downtown Santa Barbara shopping, wineries and breweries, the Hilton Santa Barbara Beachfront Resort is a truly unique destination perfectly situated on California's Central Coast. hiltonsantabarbarabeachfrontresort.com

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CASUAL ELEGANCE

THE UPHAM HOTEL & COTTAGES

An historic treasure, where timeless style meets contemporary comforts in the heart of Santa Barbara. Come relax and unplug overlooking the serene gardens from sweeping verandas. Special amenities include complimentary continental breakfast options and evening wine service. **The Upham** has 50 custom rooms, each with its own character and charm, including some with patios and fireplaces. Enjoy the warm hospitality and dining at the on-site restaurant, **Louie's California Bistro**. This cozy getaway is located downtown, just two blocks from State Street, near eclectic galleries, shops and museums, in the Historical Theatre District.

uphamhotel.com @uphamsb



CONTENTS

The magazine for Santa Barbara South Coast visitors

Photo by Blake Bronstad

WELCOME

- 4..... Letter from the CEO
- 6..... Experience Santa Barbara

DISCOVER

- 18 Lay of the Land
- 42 Signature Events
- 44 History 101

TRIP TIPS

- 46 Itinerary Inspo
- 56 Locals' Lens



*The cover photo was captured by local photographer, **Blake Bronstad**, who is known for his envy-inducing shots—especially the ones of the region's iconic sunsets and palm trees!*

SEE & DO

- 62 Ten Must-Sees
- 64 Cultural Adventures
- 68 The Great Outdoors
- 72 Beach Bliss
- 76 Shop in Style

SAVOR

- 84 Local Bounty
- 86 Bon Appétit
- 88 Cocktails
- 89 Michelin-Star Strong
- 96 In Vino Veritas

PLAN

- 104 ... Map
- 106 ... Know Before You Go
- 108 ... Say "I Do"
- 112 ... The Compass

STAY CONNECTED

Follow along for daily travel tips and dreamy inspirational pics.

[f](#) [@](#) [v](#) [i](#) [s](#) [i](#) [t](#) [s](#) [a](#) [n](#) [t](#) [a](#) [b](#) [a](#) [r](#) [b](#) [a](#) [r](#) [a](#) [r](#) [a](#)

[t](#) [s](#) [a](#) [n](#) [t](#) [a](#) [b](#) [a](#) [r](#) [b](#) [a](#) [r](#) [a](#)

Tag us at **#SeeSB** to share the love and connect with others who are passionate about the area. Explore and tag **#SavorSB** for mouthwatering culinary snaps.

Before traveling to town, visit santabarbaraca.com for all of the info you need to plan your trip, from logistics and must-sees to hotel deals and themed itineraries.



WHAT A VIEW

BEACHFRONT BEAUTY

Across from Stearns Wharf, in view of the mountains and overlooking the Pacific, you'll find the AAA Four Diamond **Harbor View Inn**. Originally built in 1943, the hotel's North Wing combines Spanish Revival architecture with guest rooms and suites featuring modern Spanish Colonial furnishings emphasized by tall ceilings and sun-bleached walnut. Hints of ocean blue and pops of Hermès-inspired tangerine lend visual texture and style to this State Street gem. The signature design is also reflected in the stately bedrooms of the Cabrillo Boulevard buildings.

harborviewinnsb.com @harborviewinnsb



WELCOME SANTA BARBARA

WELCOME TO THE AMERICAN RIVIERA®



On behalf of Santa Barbara's regional hospitality industry, we invite you to come bask in all that makes The American Riviera® so sublime. We deeply cherish our community, and it is an honor to share our destination with visitors like you.

Santa Barbara's timeless, classic appeal is matched by a spirit of constant reinvention. Between the stunning natural beauty, distinctive architectural style, dynamic arts scene, exciting culinary culture and enticing collection of hotels and hideaways, our community is committed to raising the bar on quality and attention to every detail—all the while remaining relaxed and approachable.

From surf breaks to the symphony, taking it easy and savoring each moment is our way of life. We don't take ourselves too seriously, yet we are very serious about hospitality. You'll find warm, gracious service at every turn.

That's because tourism is vital to the health of our local economy, and our residents understand and respect the role it plays. Together, we are constantly working to enhance the visitor experience while protecting our natural environment and quality of life. We thank you in advance for respecting our public spaces and making sustainably minded choices, be that riding solar-powered electric bikes, eating farm-fresh cuisine or supporting local artisans.

Ultimately, we want you to feel at home and welcomed on our sunny shores. This guide offers inspirational insights and practical trip planning tools to help you design the perfect getaway. Whether you're coming for a day, weekend or month-long sojourn, we appreciate your business and hope that your next visit inspires many happy returns.

Gratefully yours,

Kathy Janega-Dykes

Kathy Janega-Dykes
President & CEO, Visit Santa Barbara

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DREAM BIG, FLY SMALL

DEPART DIFFERENTLY

At **Santa Barbara Airport**, it's a million miles away from the usual airport experience. Modern and convenient. Short lines and zero traffic. And the complete absence of stress. Combine all that with 20 daily departures to 10 major destinations, and you're on your way.
flysba.com @flysba



DEEP ROOTS

Santa Barbara is a veritable feast for the senses. The Chumash were the first people to thrive on its natural abundance—from the mountains and valleys to the sea and Channel

Islands. Over the centuries, thoughtful city planning yielded an architectural landscape that allows Mother Nature to shine. Today, Santa Barbara is revered as one of the most aesthetically beautiful cities in the world.



Photo by Blake Bronstad





LIVING WELL

Health and well-being are integral to the Santa Barbara lifestyle. Upon arrival, tune into the overall sense of calm. Ground yourself with quiet time surrounded by serene natural beauty. Salute the sun during a beachfront yoga class. Reset mind, body and spirit with a pampering spa day. Nourish your soul with wholesome cuisine and indulge in biodynamic wines.

FRESH AIR FUN

The great outdoors is always within easy reach in Santa Barbara—from soft adventures to adrenaline-fueled expeditions, the bright blue sky is literally the limit. Feel the sea breeze on your skin while pedaling along the shore or cruising out to Channel Islands National Park. Catch a wave and paddle through the harbor. Say “ahh” as you take in the epic views from the peak of a front country hike.





WELCOME *SANTA BARBARA*



ART AND SOUL

Santa Barbara has long attracted artists and creatives. As a result, the city has an outsized arts and entertainment scene relative to its population numbers. Extraordinary museums, galleries, theaters, gardens and public spaces serve as canvases for evocative works, memorable performances and colorful festivals spanning the full spectrum of genres and mediums—from classical to contemporary and fine art to film.

SUBLIME WINE

There has never been a more exciting time to discover Santa Barbara County wines. Composed largely of boutique and family-run winemaking operations—and a large concentration of female winemakers—the region's wine industry stands out for its approachable attitude, collaborative sensibility and commitment to sustainability. Find new favorites as you sip outstanding small production wines in area restaurants and tasting rooms from the coast to wine country. ❖



Photo by Blake Bronstad





A JEWEL BY THE SEA

ROSEWOOD MIRAMAR BEACH

Inspired by the beautiful homes and grand estates of Montecito, and true to Rosewood's signature residential style, **Rosewood Miramar Beach** provides guests a truly unique experience—as if being hosted in a private home—across all guest touch-points; the resort is residential in style, service and sentiment. With its prime positioning directly atop Montecito's pristine sands, Rosewood Miramar Beach is the only resort in the region that offers guests all-encompassing beach service with complimentary access to chairs and umbrellas, food and cocktail service and activities and programs for both sand and sea. Enjoy the cool crash of the Pacific's waves aboard surf and paddle boards available by way of the resort's beach attendants or watch the tide rise high. Take time to unwind at **Sense®**, **A Rosewood Spa**, where each treatment and ritual available creates a tranquil oasis of pampering for guests.

rosewoodhotels.com/en/miramar-beach-montecito

[f](#) [@](#) **rosewoodmiramarbeach**



*Ama Sushi**Caruso's**The Manor Bar*

TASTE THE INSPIRATION

Rosewood Miramar Beach offers seven award-winning restaurants and bars. **Caruso's** has earned a Michelin Star and a Michelin Green Star, indicating superb commitment to sustainability and low environmental impact. Executive Chef Massimo Falsini takes inspiration from the beauty of California flora and fauna, crafting dishes with thoughtful sourcing to promote ocean health and sustainability. **Ama Sushi's** spirit emerges from the atmosphere of a classic Japanese home. It combines the ancient tradition of Edomae-style Japanese cuisine with the richness of The American Riviera's landscape, crafted by Osaka native Chef Kentaro Okuta. **The Manor Bar** is an elegant yet approachable destination for live music; the cocktail list, entitled "Chronicles of Cocktails," takes its cues from women in literature with drinks that draw on history and look to the future.

A SENSE OF PLACE

Delight in the Santa Barbara South Coast's singular *joie de vivre*, rich cultural heritage and abundant local charms. The region comprises four distinctive neighboring communities—Summerland, Montecito, Santa Barbara and Goleta—with a robust wine country in its backyard. For a truly immersive experience, plan a trip around a major event, festival or performance. And no matter when you visit or which neighborhoods pique your curiosity, a warm welcome always awaits. →



Photo by Blake Bronstad



LAY OF THE LAND

SUMMERLAND

Where small town charm meets refined retail

Summerland is a hillside enclave with a population of 745. Perched above a broad sandy beach and located right off Highway 101, this low-key, seaside charmer lives up to its name in every sense of the word. The main drag, Lillie Avenue, invites strolling and perusing the eclectic assortment of locally owned shops. The impressive concentration of quality decor, furniture and antique stores draws accomplished designers from near and far—and makes it a delightful place to browse and find creative inspiration.



This page: Aerial view of Summerland

Opposite, clockwise from top: Red Kettle Coffee, Garde, Inn on Summer Hill, horseback riding on Summerland Beach, Summerland Beach Café

SHOP

Outfit your home with one-of-a-kind finds at **The Well**, **Garde** and **Porch**. **Field & Fort** is a home entertainer's dream and **Botanik** appeals to all levels of green thumbs. **Farm to Paper** carries fine stationery and consumable goods. **Heidi Merrick** is a destination for women's clothing and unisex SRF LA apparel. **Twelve Supply** offers women's clothing and bath and body products. And if you forget your swimsuit, longtime beachwear staple **Bikini Factory** has been outfitting locals with stylish swimwear for more than 50 years.

Opposite Top and Middle: Photos by Blake Bronstad;
Opposite Bottom: Photo by @mandi_kahl



DINE

Perk up with locally roasted brews and hand-blended teas at **Red Kettle Coffee**. Dig into one of the made-to-order breakfast and lunch dishes at Field & Fort's garden café, **Feast**. **Summerland Beach Café** also hits the spot for classic breakfast and lunch fare. Grab-and-go at **Sweet Wheel Farm & Flowers**, which sells produce from its nearby farm along with freshly baked breads, scones, muffins and cookies. Rich in character, **The Nugget Bar & Grill** serves up burgers, steaks, seafood, sandwiches and more for casual dining day and night.

PLAY

Take in the coastal view from **Lookout Park**; it's so Fido-friendly, there's a self-service dog wash machine. Stroll along **Summerland Beach** or settle in for a full day of sand and surf—the mellow waves make for kid-friendly splash sessions. **Los Padres Outfitters** offers guided, all-levels horseback rides on the beach and in the foothills for ages 10+. Make some fine feathered friends at **Santa Barbara Bird Sanctuary's** Lillie Avenue menagerie, a home for rescued parrots. Taste a flight of award-winning wines at **Summerland Winery** or share a bottle on the inviting front porch. ♦



STAY

- Inn on Summer Hill
- Summerland Inn

LAY OF THE LAND

MONTECITO

A star-powered haven of laid-back luxury

Home to big names such as Oprah, Katy Perry and Harry and Meghan, Montecito's glitz and glam are balanced by a low-key sensibility. The lushly landscaped upscale community of 8,300 residents is a premium luxury shopping destination, a hub of high-end hotels and an outdoor lover's paradise. From the beaches and boutiques to the hiking trails and impeccable gardens, Montecito is all about quality over quantity. That said, you'll be beyond spoiled for choice when it comes to the enticing dining scene.

***This page, clockwise from top:** Ganna Walska Lotusland, Coast Village Road. **Opposite, clockwise from top:** Sushi by Scratch Restaurants, Coast Village Inn, Butterfly Beach*



Top: Photo by Bill Dewey; Bottom: Photo by Blake Bronstad

SHOP

Check out the latest brands popping up at **Montecito Country Mart**, including **Clic** and **Clare V**, and browse New England-themed **Mate Gallery** and modern general store **Montecito Mercantile**. Visit local style maven Wendy Foster's **Angel** clothing boutique on Coast Village Road and **Wendy Foster** flagship in the Upper Village. Find something for everyone's wardrobe at **Whiskey & Leather** and **K. Frank**. Scout for one-of-a-kind treasures at **Lee Stanton's Private Stash**, **Michael Haskell Antiques** and **William Laman Furniture Garden & Antiques**. And don't miss local gems **Upstairs at Pierre Lafond** and **Tecolote Books**.

DINE

Start your day at a casual café such as **Merci Montecito** or **Bree'osh**. Say "that's amore" to authentic Italian at **Pane e Vino** and **Tre Lune**. Swoon over the wood-fired pizzas at **Bettina Pizzeria**. Sip martinis with a side of people watching at the original **Lucky's Steakhouse**. Pair live music and fine wines with the globally inspired menu at **Local Montecito**. Savor plant-based cuisine at **Oliver's Montecito** or go modern Mediterranean at **Coast & Olive**. Prepare to be wowed by the Michelin-starred dining experiences at **Sushi by Scratch Restaurants** and **Caruso's**.



PLAY

Be transported to early Montecito life on guided tours of the magnificent estates and gardens at **Casa del Herrero** and **Ganna Walska Lotusland**—the perfect doubleheader for architecture, history and botany appreciators. Rent an electric bike from **Mad Dogs & Englishmen** to explore the winding back roads on your own, or book an informative guided tour complete with a picnic lunch. Take a hike up **Cold Spring Trail** or an easy two-mile stroll on the **Ennisbrook Trail**. Have a beach day at **Miramar Beach** or **Butterfly Beach**. Taste wine at **Folded Hills Montecito Tasting Room**, and leave your cares behind at **Sense®**, **A Rosewood Spa**. ❖

STAY

- Coast Village Inn
- Montecito Inn
- Rosewood Miramar Beach



This photo by @jemamckonephoto; Top: Photo by Blake Bronstad; Right: Photo by @coastvillageinn



LAY OF THE LAND

SANTA BARBARA

WATERFRONT

QUINTESSENTIAL SEASIDE SANTA BARBARA

The city's strong connection to the sea takes center stage along waterfront Cabrillo Boulevard between East Beach and Leadbetter Beach—home to Stearns Wharf, a working harbor and the Cabrillo Bike Path.

SHOP

Browse the souvenir and tchotchke shops on **Stearns Wharf** and **Sunday Arts & Crafts Show** along Cabrillo Boulevard. Peruse the Saturday morning **Fishermen's Market** or the permanent **Santa Barbara Fish Market** open daily.

DINE

Get daytime eats at **Chad's**, **On the Alley** and **Shoreline Café**. Feast on seafood at **Santa Barbara Shellfish Company**, **FisHouse**, **Brophy Bros. Clam Bar & Restaurant** and **Bluewater Grill**. Spice things up at **Flor de Maíz**, savor Mediterranean flavors at **Convivo** or go Italian at **Toma Restaurant & Bar**. Watch the sunset at **Anchor Rose** or **Breakwater Restaurant**.



PLAY

Take a spin with **Wheel Fun Rentals**. Get hands-on at **Santa Barbara Museum of Natural History Sea Center** and **Santa Barbara Maritime Museum**. Hop aboard **Land and Sea Tours** or catch the **Lil' Toot** water taxi. Rent paddleboards and kayaks from **Santa Barbara Sailing Center** or head out to sea on a sightseeing cruise with **Celebration Cruises**. ♦



STAY

- Harbor View Inn
- Hotel Milo
- Santa Barbara Inn

Top: Photo by Blake Bronstad;
Bottom: Photo by Mark Skovorodko



SHOP

Hunt for antiques at **The Blue Door**. Score vintage denim and original art at **Loveworn** and clothing and home goods at **The Shopkeepers**. Grab a pair of classic sneakers at **SeaVees** and stock up on beachwear at **Channel Islands Surfboards'** flagship. Discover locally made jewels and other treasures at **Jules by the Sea**.

DINE

Start your day at **Dart Coffee** (with **Tyger Tyger** breakfast tacos) or **Helena Avenue Bakery**. Do lunch at **Mony's Tacos**, **Lucky Penny** or **Shalhoob's Funk Zone Patio**. Pair brews with bites at **Lama Dog Tap Room + Bottle Shop**, **Brass Bear Brewing** and **SB Biergarten**. Eat dinner at **The Lark**, **Loquita** or **Rare Society**.

PLAY

Check out the many murals and art galleries as you explore the dozen-plus wineries on the **Urban Wine Trail**. Sample **Cutler's Artisan Spirits** and sip local ales at **Figueria Mountain Brewing Co**. Take a **Free Santa Barbara Walking Tour**. Bring the kids to **MOXI: The Wolf Museum of Exploration + Innovation**. ♣

THE FUNK ZONE

INDEPENDENT-SPIRITED, CREATIVE-LEANING CULINARY HOTSPOT

Situated near lower State Street and the waterfront, the Funk Zone is one of Santa Barbara's most vibrant neighborhoods. Once an industrial, manufacturing hub, the walkable 13-block area is now home to artists, surfboard shapers and pioneering urban winemakers—and some of the city's most compelling restaurants.



STAY

- The Waterman
- Riviera Beach House
- Hotel Californian

*This page, top to bottom: The Funk Zone, The Waterman
Opposite, top to bottom: Stearns Wharf, Harbor View Inn*



DOWNTOWN STATE STREET

THE HEART AND SOUL OF SANTA BARBARA

Downtown State Street is Santa Barbara's original and largest retail, arts and entertainment district. The lively pedestrian-friendly strip spans 12 blocks from Gutierrez to Arrellaga streets. Here, you'll find the region's largest concentration of independent shops and restaurants, photogenic architectural and cultural landmarks and buzzy nightlife.



SHOP

Stroll and shop along the **State Street Promenade**, winding your way through the many open-air paseos and plazas lining State Street, from **Paseo Nuevo** and **La Arcada Plaza** to **Victoria Court** and **Arlington Plaza**. Don't miss local originals such as **Ace Rivington**, **Catherine Gee** and **Riviera Towel Co.**

DINE

Begin your day with breakfast at **D'Angelo Bakery** or brunch at **Scarlett Begonia**. Graze through the **Santa Barbara Public Market** any time of day or feast on fresh seafood at **Broad Street Oyster Co.** Sip natural wines and organic bites at **Satellite** and relish in the modern Indian flavors of **Bibi Ji**.

PLAY

See what's on exhibit at **Santa Barbara Museum of Art**, **Museum of Contemporary Art Santa Barbara** and **Maune Contemporary**. Hit the **ARTS (Art, Restaurants, Theatre and Shopping) District** for dinner and a show at one of the city's elegant historic theaters. ♦



STAY

- Drift Santa Barbara
- Hotel Virginia Santa Barbara, Tapestry Collection by Hilton
- Kimpton Canary Hotel



THE PRESIDIO DISTRICT

HISTORIC CHARMS IN SANTA BARBARA'S BIRTHPLACE

Steeped in history and located just steps away from the heart of State Street, the Presidio neighborhood is home to landmark adobes, cozy cafes and small, family-run businesses. Anchored by El Presidio de Santa Bárbara State Historic Park, where the city was founded in 1782, this photogenic block was also once Santa Barbara's Chinatown and Japantown.

SHOP

Browse the colorful designer clothing and wares at **Jake & Jones**. Hunt for new and used vinyl at **Warbler Records & Goods** and peruse antiques at **The Salvage Company**. Gather picnic goods at **Cheese Shop Santa Barbara**.

DINE

Delight your senses with breakfast or lunch at European-style **Alessia Pâtisserie & Café**. Pop into **Handlebar Coffee Roasters** for a midday perk-me-up. Devour divine sandwiches at **Panino** or **Three Pickles**. Satisfy your Mexican cuisine cravings at the sit-down **La Playa Azul** or fast casual **Rudy's**. After dark, soak up the transportive Middle Eastern atmosphere at **Zaytoon**.

PLAY

Zen out after a treatment at **Float Luxury Spa**. Step back in time at **El Presidio de Santa Bárbara State Historic Park**, **Casa de la Guerra** and **Santa Barbara Historical Museum**. Taste fine wines at the many tasting rooms inside **El Paseo Restaurants & Shops** and see what's on stage at **Lobero Theatre**. ♦



STAY

- Palihouse Santa Barbara

This page, clockwise from top: Frequency Wines, El Presidio de Santa Bárbara State Historic Park, Palihouse Santa Barbara
Opposite, clockwise from top: State Street Promenade, Kimpton Canary Hotel

HALEY-MILPAS CORRIDOR

AN ECLECTIC MIX OF MEXICAN CULTURE, GOURMET GRUB AND URBAN WINERIES

The Haley-Milpas Corridor serves up an epic taco trail with enticing detours to wineries and other unexpected gourmet gems. Milpas Street is a bustling main artery that stretches from the Santa Barbara Bowl down to the waterfront, while the nine-block stretch around Haley Street between State and Milpas blends industrial vibes with mom-and-pop shops.

SHOP & PLAY

Make a tasting trek of **Carr Winery**, **Jaffurs Wine Cellars**, **Renegade Wines** and **Potek**. Tour **Twenty-Four Blackbirds'** artisan chocolate factory. Shop for sustainable art supplies at **Explore Ecology's Art From Scrap**. Play bocce ball at **Arnoldi's Café** or take a swing at **East Beach Batting Cages**. Sip cocktails at **Lab Social** speakeasy and catch a concert at **Santa Barbara Bowl**.

DINE

Try one of the creative **Cajé Coffee** concoctions or a local roast at **Lighthouse Coffee**. Get your taco fix at cult favorite taquerias such as **La Super Rica Taqueria**, **Lito's** and **Los Agaves Restaurant**. Fuel up on wholesome foods and health tonics at **Ah Juice** and empanadas at **Buena Onda Empanadas**. Dig into creative comfort food at **The Shop** and artful cuisine and baked goods at **Bossie's Kitchen**. Savor locally raised wagyu beef smashburgers and a rotating lineup of pop-up eateries at **Third Window Brewing** in **The Mill**. ♦



STAY

- Haley Hotel



This Photo and Opposite Right: Photos by Blake Branstator;
This Page Left: Photo by @jakesvizuals

UPTOWN

LOCAL HAUNTS AND SHOPPING CENTERS GALORE

Uptown Santa Barbara covers the swath of upper State and De la Vina streets beyond the downtown corridor. This locals' zone features a plethora of practical shopping centers that are home to some excellent eateries and off-the-beaten path attractions.

SHOP & PLAY

Browse the robust selection of titles at indie darling **Chaucer's Books** in **Loreto Plaza**. Hunt for fine teas and global gifts at **Vices & Spices**. Shop major national retailers in and around **Five Points Shopping Center** and **La Cumbre Plaza**. La Cumbre also houses the **Museum of Sensory & Movement Experiences** and premium fitness studios like **StarCycle**.

DINE

Nosh on updated diner classics at **Farmer Boy**. Go French at the original **Renaud's Patisserie & Bistro** and taste the flavors of Italy at **Via Maestra 42**. Take advantage of happy hour at **Lure Fish House & Oyster Bar** or sip stiff drinks at **Harry's Plaza Café**. Follow the aroma of mesquite grilling to **Santa Barbara Chicken Ranch**. Dig into gourmet burgers and local brews at **Yellow Belly Tap and Restaurant**. ♦

STAY

- Agave Inn
- Best Western Plus Santa Barbara
- Hyatt Place Santa Barbara

*This page: Best Western Plus Santa Barbara
Opposite, left to right: Haley Hotel, Carr Winery*





HOTEL CALIFORNIAN

EVERYTHING INTERSECTS AT STATE & MASON

Stationed on the corner of State Street and Mason Street, one of the Funk Zone's newest tasting rooms, **The Society: State & Mason**, celebrates three of life's greatest passions: world-class wines, exquisite cuisine and amazing experiences. Enjoy striking selections from across the extensive Foley Family Wines portfolio paired with Executive Chef Travis Watson's thoughtfully curated, locally-inspired culinary creations. Whether you're starting or ending your Santa Barbara wine tasting adventure, The Society is where you'll want to be.

hotelcalifornian.com

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GARDEN GETAWAY

SIMPSON HOUSE INN AND COTTAGES

Soak in the incomparable beauty of Santa Barbara at **Simpson House Inn**. Located just a five-minute walk from historic downtown, an acre of award-winning English gardens, a cluster of bungalows and cottages and the original manor house grace the grounds of this 1874 Victorian estate. Pamper yourself with a soak in a clawfoot tub and a gourmet breakfast—Simpson House Inn offers a perfect combination of historic charm and modern luxuries. Enjoy a relaxing spa vacation with treatments available in the privacy of your guestroom. Or hold an unforgettable celebration with the assistance of on-site events experts.

simpsonhouseinn.com   [simpsonhouseinn](https://www.instagram.com/simpsonhouseinn)





AFFORDABLE LUXURY & THOUGHTFUL HOSPITALITY

A WARM WELCOME

The **Santa Barbara Hotel Collection** warmly welcomes guests with genuine, thoughtful hospitality and impeccable service. Its inviting collection of hotels exudes a relaxed ambiance rooted in the tranquil natural beauty of The American Riviera®. A trio of West Beach properties—**Brisas del Mar Inn at the Beach**, **Lavender Inn by the Sea** and **Inn by the Harbor**—are ideally situated within walking distance to the Funk Zone and the waterfront. Near downtown and Old Mission Santa Barbara, the **Best Western Plus Santa Barbara** is tucked in a quiet residential neighborhood just steps from State Street's shops and cafes. The hotels offer affordable luxury with upscale amenities and an array of complimentary guest perks.

sbhotels.com

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Clockwise from top: Inn by the Harbor, Best Western Plus Santa Barbara, Brisas del Mar Inn at the Beach and Lavender Inn by the Sea

LAY OF THE LAND

GOLETA

*“The Good Land” of beaches,
citrus, hops and wide open spaces*

Known for its no-fuss attitude, entrepreneurial spirit and lemon harvest, Goleta is a dynamic city just north of Santa Barbara. Home to the stunning oceanfront University of California, Santa Barbara campus, numerous innovative tech companies and a population of 32,000, “The Good Land” abounds with untouched coastline, organic farms and A-list golf courses. Here, you’ll also find an impressive concentration of craft beer producers, a robust restaurant scene and easy-on-the-wallet hotels. Add family-friendly entertainment and miles of hiking and biking trails to the mix, and Goleta is a destination in and of itself.



SHOP

Stock up on regional specialty products and souvenirs at **Santa Barbara Gift Baskets**. Delight in the well-curated selection of sustainable, artisan goods for home, baby and beach at **Macher**. Leaf through the excellent used book selection at **Paperback Alley**. Score stylish vintage threads at **Lazy Eye Shop**. Treat your feet to new shoes for all your lifestyle needs at **Deckers Brand Showcase** featuring the locally-headquartered company's UGG®, Teva®, Hoka®, Sanuk® and Koolaburra® lines.

DINE

Start your day with organic Scandinavian goodness at **Oat Bakery**. Dine around **Camino Real Marketplace** to try local favorites such as **Anna's Marketplace Bakery**, **Natural Café**, **Jane at the Marketplace** and **On the Alley**. Support kids with special needs when you dine at **Kyle's Kitchen** and "come as you are" at coastal-themed **Caya Restaurant**.

Savor all gluten- and wheat-free Latin American dishes at **Elubia's Kitchen** and

try the original **Freebirds'** burrito in Isla Vista. Celebrate a special occasion with a luxurious fine dining experience at The Ritz-Carlton Bacara, Santa Barbara's **Angel Oak**.



PLAY

Tee off at **Sandpiper Golf Club** and **Glen Annie Golf Club**. Walk **Ellwood Mesa Preserve**, bird watch at **Lake Los Carneros** and splash around **Goleta Beach Park**. Take the kids to **South Coast Railroad Museum**, **Ice in Paradise** and **Bowlero Santa Barbara**. Step back in time at **Rancho La Patera & Stow House**. Hop from **M. Special Brewing Company**, **Captain Fatty's Brewery**, **Draughtsmen Aleworks** and **Hollister Brewing Co.** Sip ciders at **Santa Barbara Cider Co.** and silky pinot noirs at **Samsara**. ♦



STAY

- The Leta Hotel, Tapestry Collection by Hilton
- Hilton Garden Inn Santa Barbara/Goleta
- The Ritz-Carlton Bacara, Santa Barbara

This page, clockwise from top: Captain Fatty's Brewery, The Leta Hotel, Caya Restaurant
Opposite: Sandpiper Golf Club



Ramada by Wyndham Santa Barbara



DISCOVER A LUSH GARDEN PARADISE

THE RAMADA

Enjoy the lush tropical gardens and lagoons, year-round solar heated pool and whirlpool and free deluxe continental breakfast.

The Ramada also offers electric car charging stations and discount cards to local restaurants, attractions, wineries and breweries. Every room has a private patio or balcony and free Wi-Fi. **sbramada.com**

[f](#) [t](#) [i](#) [@](#) **sbramada**



A HIDDEN OASIS

HAMPTON INN SANTA BARBARA/ GOLETA

Enjoy the pool, Jacuzzi and cozy rooms at **Hampton Inn Santa Barbara/Goleta**.

It's just a short drive from University of California, Santa Barbara, Santa Barbara Airport and Goleta Beach Park, and a few minutes walk from delicious dining options. **goleta.hamptoninn.com**



Glen Annie Golf Club

A TOPFLIGHT GOLF DESTINATION

GOLETA GOLF

Experience golf in Goleta and find smooth, fast greens, lush fairways and unbeatable views. But you'll also find plenty of variety, with two outstanding courses just a short drive from one another. Start at **Glen Annie Golf Club**, in the Goleta foothills. The front nine plays around lakes and waterfall features; the mountain-front holes offer ocean and Channel Island views. Enjoy drinks afterwards on the patio at the **Frog Bar & Grill**.

glenanniegolf.com [f](#) [glenanniegolfclub](#)

A few paces away, the ocean becomes a major player at **Sandpiper Golf Club**. This 7,000-yard, links-style course boasts Pacific and mountain views from every hole and puts you close to the ocean. Great golf is just minutes from downtown Santa Barbara. In between rounds, sip pinot on the Urban Wine Trail, discover a new eatery in the Funk Zone or catch a show at Granada Theatre. There's no other golf destination like it. sandpipergolf.com

[f](#) [@sandpipergolfclub](#) [v](#) [sandpipergolf](#)



Sandpiper Golf Club

LAY OF THE LAND

WINE COUNTRY

*Family farms, vineyards for miles
and endless country-western charms*



Santa Barbara wine country offers more than award-winning wines for day trippers who venture inland for an afternoon of touring and tasting. The county's agricultural region is filled with multi-generational ranches, organic farms and quaint towns. With more than 275 wineries to choose from and an equally strong culinary landscape, focus on one of the three distinct valleys to maximize your time savoring a taste of the good life.



***This page:** Beckmen
Vineyards*

***Opposite, clockwise
from top:** Folded Hills,
Santa Maria Valley
Wine Trolley*

LOMPOC VALLEY

The westernmost section of wine country, Lompoc Valley is home to the world-renowned Sta. Rita Hills American Viticultural Area (AVA)—prime pinot noir and chardonnay growing country. Plan a day of tasting along **Santa Rosa Road** or **Highway 246**. In the town of Lompoc itself, industrial warehouses have been converted into premium wine production facilities open for tastings, known as the “**Lompoc Wine Ghetto**.” While in the neighborhood, check out the 40-plus murals of the **Lompoc Mural Project**, wander around **La Purísima Mission State Historic Park** or take a drive out to **Jalama Beach County Park** for a legendary Jalama Burger.



SANTA YNEZ VALLEY

The heart of Santa Barbara wine country, the Santa Ynez Valley is a collection of six character-rich towns surrounded by vineyards. Beeline to **Buellton** to see **Ostrichland** and dine at “Sideways” starring restaurant **Hitching Post II**. Visit **Solvang** for a taste of Denmark and family-friendly fun. Western-style **Santa Ynez** is home to upscale boutiques, an authentic saloon and fine dining. Quaint **Ballard** has an outpost of popular **Bob’s Well Bread Bakery**. A former stagecoach stop, walkable **Los Olivos** is filled with more than 50 wine tasting rooms and excellent eateries. And, for a one-street town, **Los Alamos** packs a serious culinary punch with its destination restaurants, tasting rooms and home-centric shops.



SANTA MARIA VALLEY

Northern Santa Maria Valley encompasses more than 30 wineries and tasting rooms best known for producing highly rated pinot noir and chardonnay from the county’s first officially designated AVA. Taste along the bucolic **Foxen Canyon Wine Trail** and stop in **Old Town Orcutt** for more wine tasting, antique shopping and dining. **Santa Maria-Style Barbecue**, a grilling tradition dating back 150 years, is a must-try staple of the region. And the windswept **Rancho Guadalupe Dunes Preserve** draws nature and film enthusiasts alike—the remains of the movie set from Cecil B. DeMille’s 1923 “The Ten Commandments” are buried in the sand. ♣



Vogelzang Vineyard

SAVOR THE SANTA YNEZ VALLEY

THE PLACE TO BE

Situated just 35 minutes north of Santa Barbara and an easy two-hour drive from Los Angeles, the **Santa Ynez Valley** is a food and wine lover's paradise. Comprised of six charming, distinctive towns—**Solvang, Santa Ynez, Ballard, Buellton, Los Alamos** and **Los Olivos**—"the SYV" abounds with enticing culinary, cultural and outdoor adventures. Visit family farms, taste artisanal olive oils and attend year-round festivals. Ride horses through vineyards, hike in the **Los Padres National Forest** and bike along winding country roads. Walk to waterfalls, feed ostriches and soar above it all on a hot air balloon ride. Relish in genuine hospitality and delicious wine country. visitsyv.com [!\[\]\(d66ff64371a51729ac8c1cdaa685ba6f_img.jpg\)](#) [!\[\]\(0f31ebba7abcd47777e178db26f29705_img.jpg\)](#) [!\[\]\(63ea948177b1bcc486b2b76d20d5fb69_img.jpg\)](#) [!\[\]\(886f7dced1265a6d438eca0881817b40_img.jpg\)](#) **visitsyv**



THE AMERICAN RIVIERA®

Folded Hills



Bar Le Côte

WINE AND DINE AMONG THE VINES

Discover why *Conde Nast Traveler* named the Santa Ynez Valley one of the “23 Best Places to Go in 2023” and *Sunset Magazine* deemed the SYV a “World Class Wine Region.” Dine at Michelin-approved eateries like **Bar Le Côte**, **Bell’s**, **Coast Range**, **First & Oak** and **Peasants Feast**. Sip award-winning vintages and meet rising star winemakers at the 150+ wineries spread throughout the valley—from the rolling hillsides dotted with oak trees to the walkable towns filled with shops, tasting rooms and cafés. Plan a trip around the annual **Taste of the Santa Ynez Valley** for the ultimate gourmet getaway.

visitsyv.com [f](#) [t](#) [i](#) [v](#)



Solvang



Ostrichland

IT'S ALL HAPPENING

Santa Barbara shines extra bright during these signature events, seasonal festivities, beloved community traditions and lively annual happenings. To learn more, see detailed monthly event listings at santabarbaraca.com/calendar.

This page: Summer Solstice
Parade & Festival





SPRING

Santa Barbara International Orchid Show (**March**)

Flamenco Arts Festival (**April**)

Santa Barbara Earth Day Festival (**April**)

Santa Barbara Fair & Expo (**April**)

I Madonnari Italian Street Painting Festival (**May**)

SUMMER

Juneteenth Santa Barbara (**June**)

Summer Solstice Parade & Festival (**June**)

California Wine Festival (**July**)

Independence Day Celebrations (**July**)

Old Spanish Days Fiesta (**August**)

Pacific Pride Festival (**August**)

Santa Barbara Studio Artists Open Studios Weekend (**September**)

Santa Barbara Seaglass & Ocean Arts Festival (**September**)

FALL

Asian American Neighborhood Festival (**October**)

Goleta Lemon Festival (**October**)

Ride Santa Barbara 100 (**October**)

Santa Barbara Harbor & Seafood Festival (**October**)

Santa Barbara Old-Time Fiddlers' Festival (**October**)

Santa Barbara Vintners Festival (**October**)

Santa Barbara Half Marathon & 5K (**November**)

WINTER

Zoo Lights (**November-January**)

Goleta Holiday Parade (**December**)

Santa Barbara Parade of Lights (**December**)

Holiday at the Ranch (**December**)

Santa Barbara International Film Festival (**January/February**)

HISTORY 101

Santa Barbara's rich past and diverse lineage live on through historic landmarks, local traditions, museum exhibits, community celebrations and the ongoing efforts of the Santa Ynez Band of Chumash Indians.

THE CHUMASH INDIAN LEGACY

SANTA BARBARA'S ORIGINAL INHABITANTS

The Chumash were the very first people to reside throughout the Santa Barbara South Coast and Channel Islands, dating back an estimated 14,000 years. Kenneth Kahn, tribal chairman for the Santa Ynez Band of Chumash Indians, illustrates the tribe's culture, history and legacy:



"Ours is a legacy of perseverance. Our culture, our heritage, our traditions and our Samala language have survived and continue to thrive, thanks to the perseverance of our ancestors and their ability to share their stories and vital information through recordings and documentation for future generations to preserve, absorb and share."

I like to tell people that our people were the first environmentalists. Our people have always had a close bond with the environment. We relish our role as the original stewards of [this land] and will remain environmentally conscious going forward.

*Our people have been known for skilled craftsmanship, including fine basketry, hunting and fishing tools and boat-making. Every year, we host **Chumash Culture Day** on the Santa Ynez Chumash Reservation to invite the public to experience our traditions and rich cultural heritage. We also host the annual **Chumash Inter-Tribal Pow-Wow**, a two-day event during the first weekend of October, which features Native American tribes from throughout North America. It's a weekend of dancing, drumming, arts and crafts and food for the community to enjoy." ❖*



Top and left: Photos courtesy of the Santa Ynez Band of Chumash Indians; Right: Historical photos courtesy of Edison Smith Photo Collection



in the museum and the cemetery where the remains of the real “Karana” from the novel *Island of the Blue Dolphins* are buried.



The 1820s ushered in the Mexican era and Rancho period, when Spanish land grants were converted to ownership by Mexican authorities; the names of ranchos, including Dos Pueblos, Goleta and Refugio, live on today. The 1817

Covarrubias Adobe is another notable

remnant of the Mexican era—it briefly served as the capital of California during the Mexican War, and is now part of the **Santa Barbara Historical Museum**.

When **Stearns Wharf** was completed in 1872, the 2,300-foot-long pier was the only deep water port for passenger and freight ships between San Pedro and San Francisco, opening the once isolated city to the world. Today, the 150-year-old landmark is California’s oldest working wooden wharf.

In 1887, Southern Pacific’s first passenger railcar arrival in Santa Barbara marked a major milestone in the city’s history as a tourism destination. Built in 1902, the landmark **Santa Barbara Station**



downtown is the very same place where Amtrak passengers come and go today.

In 1925, a magnitude 8.3 earthquake leveled many parts of downtown and city leaders decided to rebuild the town to reflect its heritage. Perhaps the stateliest example of the city’s signature Spanish Colonial Revival style, the **Santa Barbara County Courthouse** was completed in 1929. It is considered one of the most beautiful public buildings in the country and remains a working courthouse. ♦

JOURNEY BACK IN TIME

SANTA BARBARA MILESTONES

The Spanish arrived in Santa Barbara in 1782 and founded **El Presidio de Santa Bárbara**. The city’s earliest known structure, the Presidio, and the nearby **Casa de la Guerra** adobe are open to the public under the stewardship of the Santa Barbara Trust for Historic Preservation.

Spanish missionaries established **Old Mission Santa Barbara** on Dec. 4, 1786, Saint Barbara’s feast day. The 10th of California’s chain of 21 missions along El Camino Real, it’s known as the “Queen of the Missions.” Self-guided tours are worth the nominal price of admission to see inside the chapel, the Chumash artifacts housed

This page, clockwise from top: Casa de la Guerra, Stearns Wharf; Opposite, clockwise from top: Chumash baskets, Chumash tribal chairman Kenneth Kahn

ITINERARY INSPO

Make Santa Barbara your personal playground. Our collection of sample itineraries and local insights are designed to inspire your explorations and help you curate a memorable experience. Traveling for romance or with the whole family? Seeking a wellness reset or invigorating nature fix? Or just want to eat and drink all the delicious things? We've got you covered—with a little extra help from our community insiders. →



Photo by Blake Bronstad



THREE DAYS IN SANTA BARBARA

FLAVOR FINDERS

Sip and eat your way through Santa Barbara

Santa Barbara's culinary reputation is on the rise thanks to the roster of acclaimed chefs translating the region's history onto the plate. Add the impressive abundance of local ingredients sourced from the farm, ranch and sea—plus the incredible regional wine and craft beer scene—and culinary-minded travelers are in for a proper treat.



DAY ONE

MORNING: Awaken your palate at **Jeannine's Restaurant & Bakery** on the corner of Cabrillo Boulevard and State Street. Try the addictive breakfast burrito or indulge in the sweeter side of the menu with the banana-Kahlua French toast.

AFTERNOON: Grab a seat at **Deep Sea Tasting Room** on Stearns Wharf for wine tasting followed by a briny seafood lunch at **Santa Barbara Shellfish Company**.

This page: Jeannine's Restaurant & Bakery

Opposite: Bouchon, Hotel Santa Barbara

Savor the freshest uni (sea urchin), Dungeness crab and oysters on the half shell—all accompanied by the soothing sounds of the ocean below.

EVENING: Join **Bouchon's** Chef Greg Murphy on one of his small group tours of the **Tuesday Old Town Santa Barbara Farmers' Market**. Help select the components of your imminent multi-course feast, which will be paired with curated local wine selections from Bouchon's extensive wine list. You can tap into that same wine country coastal cuisine magic, minus the tour component, any other night of the week at Bouchon.

Top and Opposite Right: Photos by Blake Bronstad;
Opposite Middle: Photo by Tucker Horan Media



DAY TWO

MORNING: Kick off a weekend morning at **La Paloma Café**, brunching on the almond flour waffle topped with pulled chicken hash, smoked honey chia syrup and whipped crème fraîche. (**Scarlett Begonia** is an equally excellent breakfast spot if you're visiting midweek.)

AFTERNOON: Spend the afternoon painting and sipping in a vineyard with **Art Spot on Wheels**. Continue your wine country excursion with tastings at **Zaca Mesa Winery** and **Beckmen Vineyards**, two compelling producers among Santa Ynez Valley's esteemed roster of critically acclaimed wineries.

EVENING: Back on the coast, head to **Bettina**, a cozy Montecito restaurant that specializes in one-of-a-kind pizzas using creative ingredient combinations and hand-pulled mozzarella. Cap the night off with a cocktail at San Ysidro Ranch's **Plow & Angel**.

DAY THREE

MORNING: The aromas wafting from **Alessia Pâtisserie and Café** never fail to beckon early risers for a pistachio croissant and cappuccino—complete with views of the Presidio. Its European-style pastries and heartier made-to-order breakfasts will fuel you well for your last day in Santa Barbara.

AFTERNOON: Spend the afternoon getting to know the Funk Zone on a guided walking tour with **Eat This, Shoot That!** Taste and drink your way through eight different stops while learning about the city's vibrant culinary history from a knowledgeable local—and benefit from professional food photography tips along the way.

EVENING: End your gourmet vacation with dinner at **Secret Bao**, beloved for its modern Asian cuisine with dishes such as cult favorite pork belly bao and cumin lamb *biang biang* noodles. Catch a show at nearby **Granada Theatre**, one of Santa Barbara's premier live performance venues. After the curtain call, drop by **The Good Lion** to toast a successful vacation with one of the best cocktails in town. ♦



STAY

- Cheshire Cat Inn
- Hotel Santa Barbara
- San Ysidro Ranch

THREE DAYS IN SANTA BARBARA

PEACE SEEKERS

*Find solace with grounding
and mood-boosting experiences*

Santa Barbara is an unmatched haven for wellness, overflowing with healing spas, tranquil gardens and myriad soul-soothing adventures compatible with all energy levels. Rest and rejuvenate in a botanical wonderland. Soak up the awe-inspiring landscape from a hilltop trail. And Zen out to the sound of crashing waves as you sink into a beachside *savasana* pose.

This page: Sunrise on East Beach

Opposite, top to bottom:

*Float Luxury Spa, Satellite,
Santa Barbara Botanic Garden,
El Encanto, A Belmond Hotel*

DAY ONE

MORNING: Salute the sun at East Beach with **Santa Barbara Beach Yoga**. Stretch out your stress on the soft sand as you gradually ease into the morning with a close-up view of the glassy Pacific. (The invigorating and restorative classes are suitable for all yogi levels.) Afterwards, grab a coffee and bite to eat from **Café Lido** across the street.

AFTERNOON: Pedal through paradise on **Santa Barbara BCycle**'s electric bikes. Start on Cabrillo Boulevard and head to **Shoreline Park** to scout for whales. Keep going uphill into the Mesa neighborhood, where you can dig into flavorful, nourishing vegan dishes and soothing teas at plant-based **Mesa Verde Restaurant**.

EVENING: Pack snacks from **Lazy Acres Market** to enjoy while watching sunset from **Franceschi Park**. The expansive panorama of the coastline from this horticultural wonderland is incredible.

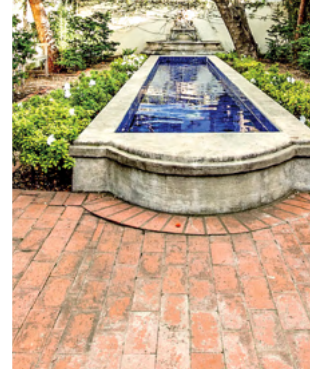
Left and Opposite Middle: Photos by Blake Bronstad; Opposite Top Right: Photo by Float Luxury Spa;
Opposite Bottom: Photo by Cecilia Roselli; Opposite Circle: Photo by El Encanto, A Belmond Hotel

DAY TWO

MORNING: Stroll through the towering redwoods and winding trails of **Santa Barbara Botanic Garden**. Take a digital detox and practice the Japanese art of *shinrin-yoku* (forest bathing), each step bringing you closer to inner harmony. The lush grounds also provide ideal, secluded spaces for seated meditation.

AFTERNOON: Slip further into relaxation mode with a lavender-infused massage at **Float Luxury Spa**. The healing downtown oasis offers numerous body treatments, revitalizing facials and energizing rituals. Add the warm coconut oil scalp massage if you want to truly float. Post-spa, head to **Pura Luna Apothecary** for clean beauty products, tinctures and teas to extend your wellness rituals at home.

EVENING: Come dusk, board the **Double Dolphin** for a sunset cruise and catch a glimpse of The American Riviera® in its full glory. For dinner, treat yourself to a transcendent culinary experience at Michelin-starred **Sushi by Scratch Restaurants**.



DAY THREE

MORNING: Soothe your soul with a halotherapy session at **Salt Cave Santa Barbara**, where Jurassic-age Himalayan salt blocks and crystals line the entire underground cavern, allowing you to breathe in air saturated with beneficial salt particles. Exit through the gift shop to stock up on more home spa products.

AFTERNOON: Get lost among the aisles at **Paradise Found**, a “peace, love and good vibes” shop in downtown Santa Barbara. Explore the mercantile’s curated selection of books, crystals, jewelry and spiritual tools. Book a session with an intuitive reader to guide your intentions for your post-vacation future.

EVENING: Meander down State Street Promenade and grab a table at **Satellite**, a funky outer space-themed vegetarian restaurant and natural wine shop serving up veggie-packed sandwiches, salads, light bites and mouth-watering sweets. Prepare to return home renewed with a full heart and belly, and usher in bright, new beginnings after three peaceful days in Santa Barbara. ♦

STAY

- El Encanto, A Belmond Hotel
- Mar Monte Hotel
- Lavender Inn by the Sea



THREE DAYS IN SANTA BARBARA

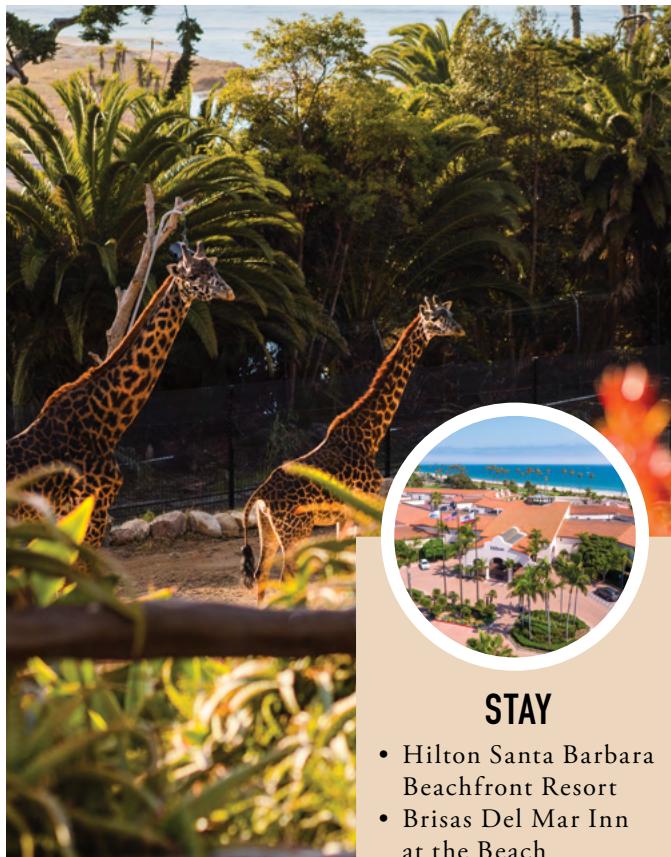
FAMILY TRAVELERS

*Spend quality time reconnecting,
exploring and making memories together*

Santa Barbara's manageable size, ease of getting around and diverse line-up of kid-friendly attractions makes our town a premier family travel destination. Visit interactive museums, enjoy epic water adventures, hit the beaches, hang out in parks and wander around State Street. And, of course, make the most of your hotel pool!



This page, clockwise from top: Santa Barbara Harbor, Santa Barbara Museum of Natural History
Opposite: Santa Barbara Zoo, Hilton Santa Barbara Beachfront Resort



STAY

- Hilton Santa Barbara Beachfront Resort
- Brisas Del Mar Inn at the Beach
- Courtyard by Marriott Santa Barbara Downtown

DAY ONE

MORNING: Fill your tummies with a hearty breakfast at **Chad's Café** along the waterfront and then head over to the Visitors' Center to catch the **Santa Barbara Trolley Tour**. Get the lay of the land and learn all sorts of interesting local trivia during the 90-minute route through Santa Barbara and Montecito.

AFTERNOON: Brush up on California history on a self-guided tour of **Old Mission Santa Barbara**. Enjoy a picnic across the street on the **A.C. Postel Memorial Rose Garden** lawn and let the kids blow off steam running around as you take in the lush ambiance. Spend the remainder of the afternoon exploring the indoor and outdoor exhibits at **Santa Barbara Museum of Natural History**.

EVENING: Browse the shops of **Paseo Nuevo** before sitting for dinner at **Kyle's Kitchen**, where all the kids' favorite foods are prepared with quality ingredients and a portion of the proceeds support children with special needs.

DAY TWO

MORNING: Be the first in line to say good morning to the animals at **Santa Barbara Zoo**. Set on 30 acres, the "Zoo with a View" is home to more than 146 species including giraffes, kangaroos and leopards. Book ahead if you want to ride the train or partake in one of the behind-the-scenes animal feedings.

AFTERNOON: See Santa Barbara from a different perspective on a **Santa Barbara Parasail** outing. The 1,000-foot thrill ride is suitable for ages five and up. If you've got young kids in tow, opt for a jaunt on the **Lil' Toot** water taxi that runs between Stearns Wharf and the harbor. Lunch with your feet in the sand at **Shoreline Beach Café** and splash around in the mellow surf at **Leadbetter Beach**.

EVENING: Regroup at your hotel before taking the family to **Bowlero Santa Barbara** in Goleta for arcade games, a couple competitive rounds of bowling and dinner.

DAY THREE

MORNING: Throw on jeans and drive up the coast to **Circle Bar B Stables** for a 1.5-hour guided trail ride filled with exciting wildlife sightings and views of the mountains, Pacific and Channel Islands. If you have kids six and under, opt for the **South Coast Railroad Museum** and a stroll around **Lake Los Carneros**.

AFTERNOON: Back in Santa Barbara, **MOXI: The Wolf Museum of Innovation + Exploration** awaits. Even grown-ups will delight in its array of interactive experiences that make learning about science, technology, engineering, arts and math super fun. When you've had your fill, cross the street to **McConnell's Fine Ice Creams** for a sweet treat.

EVENING: Celebrate your final night with a walk up and down State Street admiring the twinkling lights, architecture and public art—perhaps picking up an extra souvenir or two. Dine around the **Santa Barbara Public Market**, where you'll find flavors to suit everyone's fancy. ♦

THREE DAYS IN SANTA BARBARA

NATURE LOVERS

Flora, fauna and fresh air adventures

Environmental stewardship is part of Santa Barbara's DNA, beginning with the Chumash people who first inhabited the land thousands of years ago and continuing with the seeds of the modern-day environmental movement planted here in the 1960s. Between Mother Nature's bounty and the carefully cultivated urban landscapes, Santa Barbara is an Eden for outdoor types.

DAY ONE

MORNING: Rise and shine for a sunrise hike up to **Inspiration Point**. The 3.4-mile out and back loop climbs to an 1,800-foot vantage point delivering sweeping views of Goleta, Santa Barbara and the Channel Islands. Before you hit the trail, pick-up breakfast burritos from **Lito's** to savor once you've reached the peak.

AFTERNOON: Rent a premium e-bike from **Mad Dogs & Englishmen** and take one of its guided tours, or explore the backroads and leafy neighborhoods of Montecito independently. Get green thumb envy on a docent-led tour of **Ganna Walska Lotusland**, an extraordinary botanical Shangri-la and center for scientific research and conservation (reservations required).

EVENING: Hit **Summerland Beach** for a peaceful sunset stroll before making your way to dinner at **Oliver's Montecito**, an upscale plant-based restaurant.

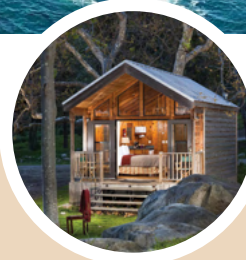
Opposite: Ellwood Mesa
This page, top to bottom:
Channel Islands National Park,
El Capitan Canyon



DAY TWO

MORNING & AFTERNOON: Prepare yourself for a wow-worthy adventure to the **Channel Islands National Park and Marine Sanctuary**. Considered the Galapagos of North America, the pristine islands are home to an astounding array of plant, animal and marine life. Book the “Giant Sea Caves Day Trip” with **Channel Islands Expeditions**; the tour operator will take care of every detail from the moment you depart Santa Barbara Harbor. Breakfast will be served as you journey the 25 miles to Santa Cruz Island, where naturalist guides will lead a kayak expedition into the world’s largest sea cave. After kayaking, snorkeling is on the menu along with a hot lunch before it’s time to head back to the mainland.

EVENING: After a refreshing hot shower, head to **Rare Society** for a hearty steakhouse-style feast. Have a nightcap at tiki-themed **Test Pilot** as you continue to rehash the day’s adventures and marvel over the natural wonders you witnessed.



STAY

- El Capitan Canyon
- Ramada by Wyndham Santa Barbara
- The Upham Hotel

DAY THREE

MORNING: Fuel up on breakfast at **Farmer Boy** and then drive to Goleta to hit the trails of 230-acre **Ellwood Mesa**. Hike or mountain bike through the 10-mile coastal trail network. (November through February, the **Goleta Butterfly Preserve** is transformed by Monarch butterflies who winter here during their migration.)

AFTERNOON: Head to the harbor to rent paddle boards from **Santa Barbara Sailing Center**. Check out the impressive yachts, rustic houseboats and salty fishing vessels as you make your way to Stearns Wharf.

Spot seals, sea lions, birds and—if you’re extra lucky—dolphins as you glide along the shoreline.

EVENING: Score a prime bar or patio seat at the always busy, buzzy **Brophy Bros. Clam Bar & Restaurant**. Enjoy one last epic sunset overlooking the boats bobbing in the harbor with the Santa Ynez Mountains backdrop while digging into fresh-as-it-gets local catch. Chances are quite high that some of the fisherfolk responsible for what’s on your plate will be dining at a table nearby. ♦

LOCALS' LENS

Get the inside scoop on where to eat, drink and play from these talented Santa Barbara residents known for their discerning tastes



ASHE AND CHRISTIN BROWN

OWNERS OF PURA LUNA APOTHECARY, PURA LUNA BOTANICALS AND FULL SPIRAL SALON

Purveyors of wellness, beauty and good vibes, Ashe and Christin Brown have called Santa Barbara home for 18 years.

How do you spend a dream Santa Barbara day?

Renting BCycle bikes, cruising down to the beachfront and hitting the Funk Zone for wine tasting. Then heading up to Santa Barbara Public Market for awesome eats at either Wabi Sabi or Corazón Cocina, and maybe a sweet finish with Rori's Artisanal Creamery. If the night is super clear, biking back down to the harbor and watching the moon rise on the dock.

Top three go-to restaurants/bars/eateries:

Alessa Pâtisserie & Café for brunch-y pastries and to-go desserts, Caruso's for a fancy and romantic experience and Flor de Maíz for great tequila cocktails and food.

Favorite hiking spot:

Inspiration Point for sure and Tucker's Grove to forage for hidden herbs and wild foliage.

How/where do you recharge locally?

The Crafter's Library is a creative outlet for kids and adults. Visiting Paradise Found and our own Pura Luna Apothecary for deep rooting energy towards restoration. The beach is always a place to ground down and recharge—Butterfly is our favorite.

What cultural event do you most look forward to every year?

Without a doubt, the Juneteenth festival put on by Healing Justice Santa Barbara is absolutely not to be missed.



RANDALL PARRISH

ART DIRECTOR AT SONOS INC.

In his three years since moving to Santa Barbara from the East Coast, Randall Parrish has quickly immersed himself in the local scene—including becoming a member of the S.B. Rollers skating meetup.

What makes Santa Barbara such a special place?

Everything I love about Santa Barbara is because of how opposite it is to where I came from: The people are friendly and relaxed, the town is very walkable and bike-friendly, the scenery is gorgeous and plentiful, but most importantly, it feels like a place where it's easy to find and become your best self. There's a community for any interest you may have, and people are always very welcoming.

How do you spend a dream Santa Barbara day?

My favorite day of the week is Sunday, the day of the roller skating meetup with S.B. Rollers! Across from Leadbetter Beach, from 2 p.m. to sundown, catch us jamming out on wheels with a live DJ.

Top three eateries:

Jack's Bistro for the jalapeño cheddar bagel with chorizo. Institution Ale has a broad selection of beers and seasonal pizzas—if you like your beers dark, this is my favorite place to get an imperial stout. For a luxurious dinner, Loquita, a Spanish restaurant with plenty of exotic, surprising flavors. Easily some of the best seafood I've had in this town.

Must-shop destinations:

Xanadu Skate Boutique is the one and only shop in Santa Barbara providing high-quality skates, accessories and apparel. Tell the owner Val I sent ya! Il Fustino is my favorite place in town to buy seasoning and olive oils. Crossroads Trading Co. is the best thrift store in town.

What festival do you most look forward to every year?

The Summer Solstice Celebration is like a multiday Carnival with so many intricate outfits, dancing and live music everywhere throughout the whole weekend—the entire town is buzzing!



JEFF SHELTON

ARCHITECT

A Santa Barbara resident for 65 years, Jeff Shelton has made a major mark on the city through his contemporary, whimsical interpretation of Santa Barbara's classic architectural style.



Why Santa Barbara?

This is perhaps the most beautiful place on Earth, nestled between the Pacific Ocean and the Santa Ynez Mountains, with the greatest weather. I was born here, so this is home.

What's "quintessential Santa Barbara" to you?

Beautiful fog in the summer, clear skies in the winter.

Go-to restaurants and bars:

We go to Joe's Café, where we still see a waiter who was there 46 years ago on my second date with my wife. Our family has gone there my whole life. I go to the James Joyce at least once a week, more if I'm lucky. We are blessed with great Mexican food all over town—Lito's, Super Cucas and El Sitio are all great. Buena Onda has great empanadas. And now that Augie's opened, I head there for great tequila and food.

Favorite hiking spot:

East Fork Cold Spring Creek, to the water tower.

Local business love:

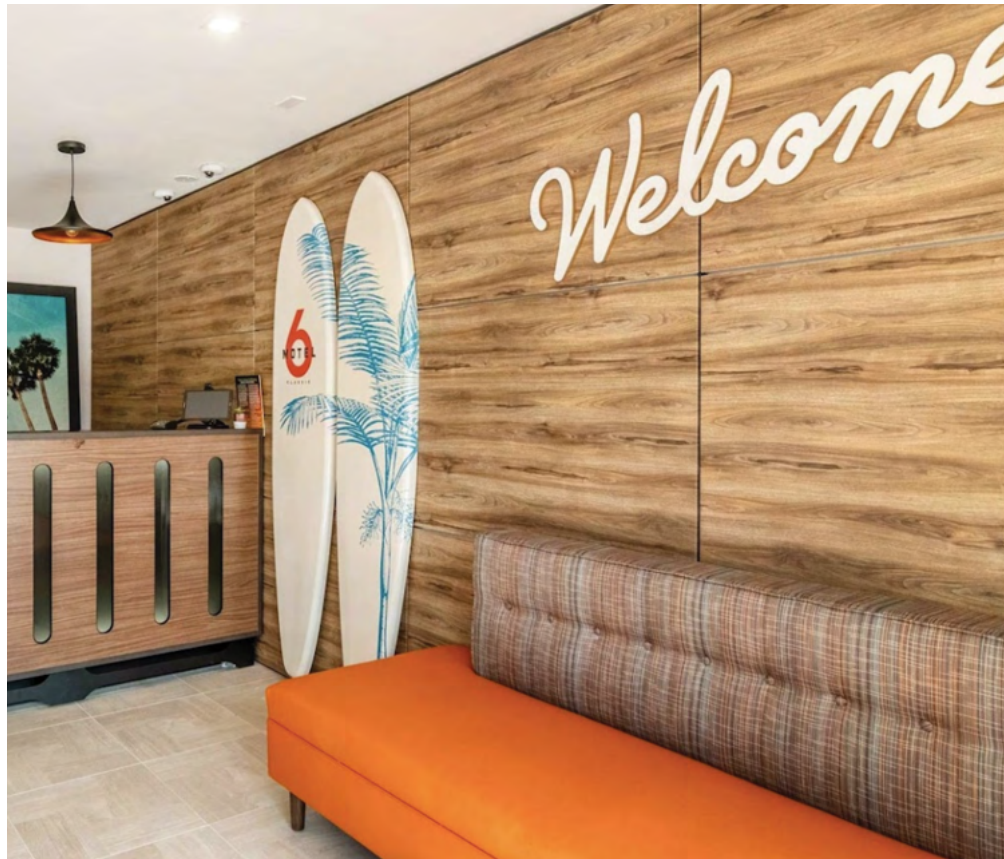
I like to support the stores and shops that can only be found in Santa Barbara like Oat Bakery, Santa Barbara Company, Seaside Makers, The Book Den, Chaucer's, Santa Barbara Museum of Art, Antique Alley—of course—and Marcel. ♦



OCEAN GETAWAY

MOTEL 6 CLASSIC SANTA BARBARA BEACH

Escape to the retro '60s-style **Motel 6 Classic Santa Barbara Beach**. Just steps from East Beach, it's close to everything The American Riviera® offers. motel6.com/en/home/property/santa-barbara-beach.html

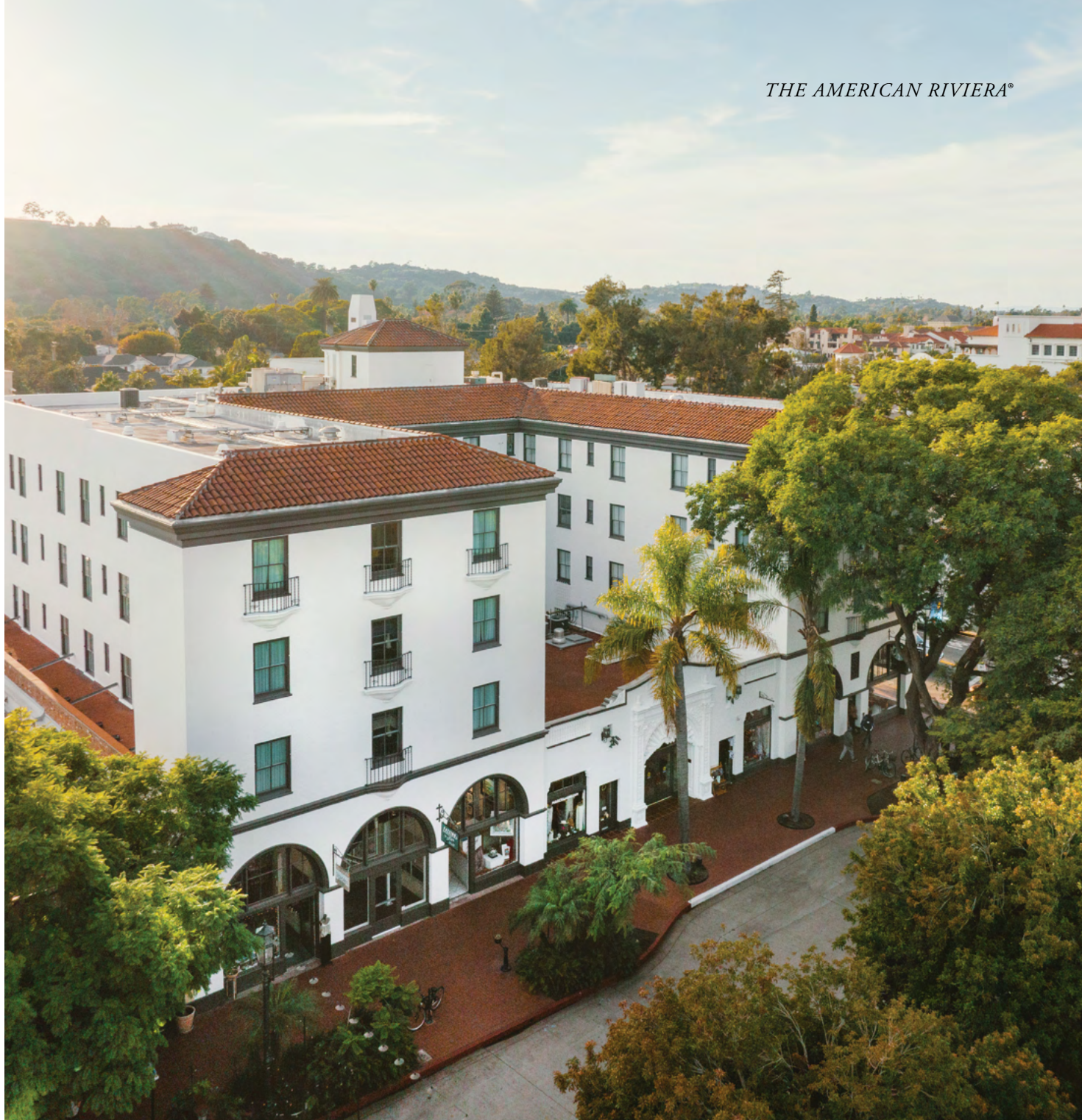


SOOTHING ESCAPE

FLOAT LUXURY SPA

Refresh and unwind in the private gardens and luxurious rooms at Santa Barbara's premier day spa, **Float Luxury Spa**. Specializing in massages, facials, body wraps and scrubs, Float hosts private parties and larger groups. There's always something to enjoy, including the Euphoria customized massage, which includes all the enhancements, The Luxe facial and the Therabody Jetboots treatment.

floatluxuryspa.com [f](#) [t](#) [i](#) [@floatluxuryspa](#)



FIND YOUR HAVEN

HOTEL SANTA BARBARA

Hotel Santa Barbara, a true classic, offers guests a peaceful haven in bustling downtown. The sunlit lobby and original hand-painted tile staircase add to its charming character, while modern guest rooms provide contemporary comfort. Discover the vibrant local scene with ease, as farmers' markets, delectable dining, renowned wineries and boutique shopping are just a few steps away. For a unique and eco-friendly touch, take advantage of the complimentary bicycles and make memories to last a lifetime. hotelsantabarbara.com [f](#) [@thehotelsantabarbara](#)

LET'S EXPLORE

Whether you're a first-time visitor getting acquainted with Santa Barbara or such a frequent guest that you've earned "honorary local" status, the city's dynamic energy ensures no trip is ever the same. The following mini-guides can help you narrow down those to-see and must-do lists based on special interests, trip types and activities. Among the region's many understated charms is how effortless it feels to do a lot or little and, either way, feel like it's been time well spent. →

THE AMERICAN RIVIERA®





TEN MUST- SEES

*Quintessential Santa Barbara sights
and sites for first-time visitors*

Opposite: Santa Barbara
County Courthouse

1 Perch on the seawall at **Butterfly Beach** and take in an epic sunset with Santa Barbara's iconic waterfront crescent in the distance.

2 Walk, jog or pedal along the palm-lined **Cabrillo Bike Path** from Santa Barbara Harbor to East Beach.

3 Pose for a selfie in front of the rainbow-hued **Chromatic Gate** art installation on Cabrillo Boulevard.

4 See where Santa Barbara began at **El Presidio de Santa Bárbara State Historic Park**.

5 Get your steps in on a nature walk through Goleta's **Ellwood Mesa**, and spot migrating Monarch butterflies November through February.

6 Tour **Old Mission Santa Barbara** and snap photos in front of its picturesque fountain and the **A.C. Postel Memorial Rose Garden** across the street.

7 Catch a 360-degree city view of red tile roofs from atop the **Santa Barbara County Courthouse Clocktower**.

8 Visit the **Santa Barbara Harbor** to gaze at the boats, walk the breakwater and eat fresh ocean catch.

9 Soak up the atmosphere as you stroll, dine and browse along the pedestrian-only **State Street Promenade**.

10 Take a photo from the end of **Stearns Wharf** to capture the iconic American Riviera® scene with the city and mountains in the backdrop. ♦



CULTURAL ADVENTURES

ARTS DISTRICT SANTA BARBARA

ART, RESTAURANTS, THEATRE AND SHOPPING

A collection of four noteworthy theaters anchors the **ARTS District Santa Barbara** of downtown State Street: Arlington Theatre, Granada Theatre, Lobero Theatre and The New Vic. There's always something on at these distinguished and architecturally significant performing arts venues that play host to arts organizations such as **Opera Santa Barbara**, **Santa Barbara Symphony** and **Ensemble Theatre Company**. Touring musical productions, dance troupes, major music acts, comedians, literary stars and other world-renowned performers also grace their stages.

KID-APPROVED

EDUCATIONAL FUN FOR ALL AGES

Santa Barbara Zoo pairs lessons in conservation with up-close animal encounters. **MOXI, The Wolf Museum of Exploration + Innovation** embraces modern technology to engage visitors with hands-on experiences. **Santa Barbara Maritime Museum** and **Santa Barbara Museum of Natural History** and its **Sea Center** make the perfect triple header.

ANYTHING BUT GARDEN VARIETY

LOTUSLAND & CASA DEL HERRERO

The otherworldly creation of a pioneering retired Polish opera singer, Madame Ganna Walska, **Lotusland** is a spectacular garden estate that opens to the public every February through November (reservations required) for docent-led and self-guided tours. **Casa del Herrero** offers guided tours of the National Historic Landmark estate designed by George Washington Smith. The Country Place Era and Moorish-inspired gardens are just as extraordinary as the interiors.

THE SPORT OF KINGS

SANTA BARBARA POLO & RACQUET CLUB

April through October, the best polo players in the world descend upon The American Riviera® to compete at **Santa Barbara Polo & Racquet Club**. Founded in 1911 and steeped in tradition, the storied club is the third oldest polo facility in the United States. Matches are ticketed events open to the public and serve up a variety of glamorous spectator experiences—complete with the halftime divot stomp and plentiful Champagne.

RARE TREASURES

SANTA BARBARA MUSEUM OF ART

One of the leading art museums on the West Coast, the **Santa Barbara Museum of Art** features a permanent collection of the arts of Asia, Europe and the Americas with works including classical antiquities, 19th-century French, British and American art, photography and contemporary art. Visitors can enjoy internationally recognized exhibitions, special programs, a Family Resource Center and Museum Store.

sbma.net    **sbmuseart**



Claude Monet, *Villas à Bordighera*, 1884. Oil on canvas. SBMA, Bequest of Katharine Dexter McCormick in memory of her husband, Stanley McCormick.



Santa Barbara's performing arts scene rivals those of major cities.

The Granada and Lobero host major music, theater and dance events year-round. The Center Stage Theater is home to the city's astonishing variety of indie music and theater groups. We are also the smallest city in the U.S. to have full-time professional symphony, opera, ballet and theater companies.

—Kostis Protopapas, Artistic & General Director of Opera Santa Barbara



POWERHOUSE PERFORMANCES

UCSB ARTS & LECTURES

Arts & Lectures brings an impressive line-up of authors, thought leaders, musicians, filmmakers, dancers and many other innovative minds and creative talents to the Santa Barbara South Coast. Events are staged in ARTS District Santa Barbara venues as well as theaters on the UCSB and Music Academy of the West campuses.

HOT TICKETS

MEMORABLE LIVE MUSIC MOMENTS

There's nothing like seeing a live show under the stars at the **Santa Barbara Bowl**, a 4,500-seat amphitheater with a spring through fall season featuring major music and comedy talents. Every June through August, **Music Academy of the West** hosts gifted young classically trained musicians who perform on its stunning Montecito campus. ♦



EXCITE YOUR MIND

MOXI, THE WOLF MUSEUM OF EXPLORATION + INNOVATION

MOXI's interactive exhibits ignite curious minds of all ages to discover science and engineering in new ways. Play with light, sound and speed, or build something at the Innovation workshop. Check out the rooftop Sky Garden with panoramic views and observation scopes to get a unique view of the city. moxi.org [f](#) [t](#) [@moxisb](#)



Photos courtesy of MOXI



HISTORIC HAPPENINGS

SANTA BARBARA MUSEUM OF NATURAL HISTORY

Discover what makes the Santa Barbara region special as you explore natural wonders on the **Santa Barbara Museum of Natural History's** 17-acre campus on the banks of Mission Creek. With exhibits on all aspects of natural history, a planetarium and a butterfly pavilion open every summer, this is a unique place for all ages to learn and play. sbnature.org

[f](#) [sbmnh](#) [@sbnature](#)

UNTAMED ADVENTURE

SANTA BARBARA ZOO

Known as one of the world's most beautiful zoos, the **Santa Barbara Zoo** is nestled between the Santa Ynez Mountains and the Pacific Ocean. Come visit over 450 animals in this picturesque setting for a day that's perfect for the whole family.

sbzoo.org [f](https://www.facebook.com/santabarbarazoo) [i](https://www.instagram.com/santabarbarazoo) [t](https://www.tiktok.com/@santabarbarazoo)



REAGAN'S WESTERN WHITE HOUSE

THE REAGAN RANCH CENTER

Located in downtown Santa Barbara, the **Reagan Ranch Center** embodies the life and ideas of Ronald Reagan. Wander through the extensive exhibits showcasing the fascinating history about Rancho del Cielo and the role it played in the 40th president's life. Plus, this "schoolhouse for Reaganism" hosts exciting student conferences, lectures and events. The galleries are open on Thursdays and Fridays from 11 a.m. to 4 p.m. Admission is complimentary and no reservations are necessary. reaganranch.yaf.org
[@thereaganranch](https://www.instagram.com/thereaganranch) [thereaganranch](https://www.tiktok.com/@thereaganranch)

THE GREAT OUTDOORS

*Invigorating adventures on land,
at sea and in the sky*

BLAZE TRAILS

HIKING AND BIKING TRAILS

Take advantage of the region's extensive network of trails, from the **Santa Ynez Mountains** and **Los Padres National Forest** backcountry to the city parks and **Gaviota Coast**. Popular hiking and mountain biking trails include **Inspiration Point**, **Cold Springs Trail** and **Gaviota Peak**. **Lizard's Mouth** is the spot for bouldering. And with 230-acres of prime city land, **Elings Park** is home to nine miles of multi-use trails and a BMX cycling track.

CATCH AIR

AERIAL ADVENTURES

Reach new heights during a **Santa Barbara Trapeze Co.** introductory class. Rise 1,000 feet above the coastline while being pulled by a boat on a **Santa Barbara Parasail** outing. Try paragliding or hang gliding along the south bluffs of Elings Park with **Eagle Paragliding** and **Fly Above All**.

ISLAND TIME

CHANNEL ISLANDS NATIONAL PARK

The remote **Channel Islands National Park** sits just 22 miles off the coast. All sorts of adventures beckon on the ecologically rich islands, habitat to a remarkable diversity of wildlife and marine life—so much so, it's known as the "Galapagos of North America." Day trippers can kayak, scuba, snorkel, hike and picnic at Santa Cruz and Anacapa Islands. **Condor Express Whale Watching** tours often go all the way out to the islands in search of whales and marine life. **Channel Islands Expeditions** runs kayaking and snorkeling adventures directly from Santa Barbara Harbor, and **Channel Islands Adventure Company** leads kayak and snorkeling trips departing from Ventura Harbor.

SHOW ME THE WAY

GUIDED TOURS

Captain Jack's Santa Barbara Tours runs boating, kayaking and hiking tours. **Energized Bikes** leads solar-powered e-bike



Santa Barbara possesses arguably the most diverse swath of California between the biodiversity of the Channel Islands National Park and the rugged beauty of the backcountry. Recreationists have nothing to lose and everything to gain.

—Chuck Graham, outdoor enthusiast, writer, photographer and kayak guide

tours with the option to join a group tour or have a private tour customized for you. Ages 12 and up can see the coastal sights via Segway Personal Transporters with **Segway of Santa Barbara**. **Santa Barbara Adventure Company** leads informative coastal kayaking excursions in the harbor and along the Gaviota Coast. **Circle Bar B Guest Ranch & Stables** and **Los Padres Outfitters** offer guided horseback riding excursions. And **Cal Coast Adventures** does it all, from mountain and road bike tours to kayak tours and eFoil lessons. (See page 73 for surf lesson providers.)

OUT TO SEA

WATER SPORTS OUTFITTERS

Paddle Sports Center and **Santa Barbara Sailing Center** rent gear for paddles around the harbor. Charter a boat or learn to sail with **Santa Barbara Sailing Center**. **SunSwept Sailing**, **Sunset Kidd Sailing Cruises & Yacht Sales** and **Celebration Cruises** also book private boating charters. ♦



WELCOME ABOARD

CONDOR EXPRESS

Come aboard **Condor Express** for year-round whale watching in the Santa Barbara Channel. The eco-friendly jet-powered vessel has a specially built wave-piercing hull, providing an exceptionally smooth, stable ride. Whales, dolphins, seals and sea lions love to ride along in the boat's wake as there are no props, ensuring their safety. **condorexpress.com**

 **condor.express**

 **condorexpresssb**

 **condorexpress**



DIVE INTO FUN

Touch friendly sharks, sea stars and other animals from the Santa Barbara Channel at the **Santa Barbara Museum of Natural History Sea Center** on Stearns Wharf. sbnature.org [f](#) [sbmnhseacenter](#) [i](#) [sbnature](#)



EPIC SEA CAVE KAYAK TOURS

Santa Barbara Adventure Company offers world-class guided kayaking and snorkeling tours through sea caves and giant kelp forests at Channel Islands National Park. sbadventureco.com [f](#) [i](#) [sbadventure](#)



EXPERIENCE THE BEST

LAND & SEA TOURS

The most complete tours of Santa Barbara are aboard the **Land Shark**, a modern amphibious vehicle. See landmarks and attractions in town, then splash into the harbor and cruise by boats, seals, sea lions and dolphins. Voted by locals as winner of "Best of Santa Barbara" award year after year in the *Santa Barbara Independent*. landsharktours.com [i](#) [landshark805](#)



AN UNFORGETTABLE JOURNEY

CELEBRATION CRUISES

Celebration Cruises is a public cruise and private charter boat company ready to help you set sail in Santa Barbara. Founded by Captain Fred and Kathy Hershman in 2003, its family-owned and operated fleet includes the iconic *Lil' Toot*, the "happiest boat in the harbor," as well as *Azure Seas*, a 70-foot multi-level luxury yacht and *Whisper*, Santa Barbara's only all-electric private charter boat. Enjoy a sunset cruise, (seasonal) whale watching or lively happy hour boat ride. You can also customize your journey with a private charter for an important event, from a client meeting to a milestone birthday. Make memories onboard as you enjoy unforgettable vistas of the Santa Barbara Channel.

celebrationsantabarbara.com

[f celebrationsantabarbara](#) [@ celebrationcruisessb](#)



BEACH BLISS

A stretch of sand for every occasion

With more than 110 miles of stunning Pacific coastline, beach hopping is a way of life in Santa Barbara. Here, we break down which beaches best suit your outdoor pursuits, whether you're looking to explore, soak up the sun or hang ten.

El Capitán

Goleta Beach Park

Arroyo Burro Beach

NATURAL SPLENDOR

EL CAPITÁN, REFUGIO AND GAVIOTA STATE BEACHES

Enjoy a sense of remoteness at these three state beaches along the undeveloped Gaviota Coast. El Capitán offers trails for nature walks down to the rocky shore. Refugio feels like a tropical oasis with its palm-lined crescent and mellow surf break. And Gaviota has a cool vantage of the train trestle.

COLLEGIATE COAST

GOLETA BEACH PARK

Open 8 a.m. until sunset, this popular sunbathing beach abuts UCSB and offers reservable areas for group barbecues and picnics. The 1,500-foot-long Goleta Pier is popular for fishing, and kayak and standup paddle board rentals are available seasonally.

PUP PARADISE

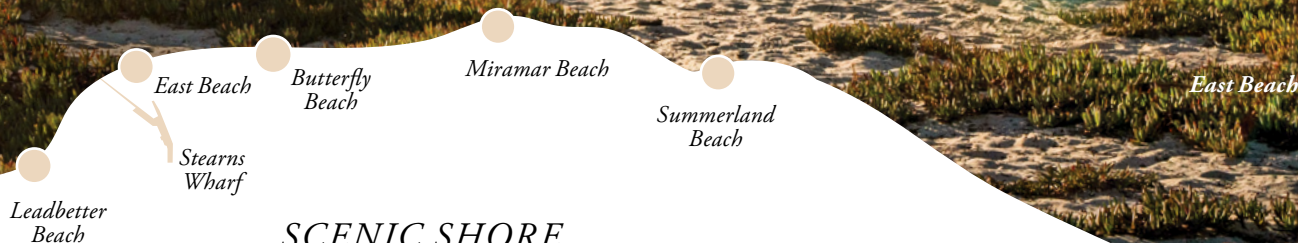
ARROYO BURRO BEACH

Also known as Hendry's Beach, this county beach is dog-friendly with designated on-leash and off-leash sides. Surfing and beach walking are favorite pastimes and **Boathouse Restaurant** serves breakfast, lunch and dinner. It's a prime location for a sunset cocktail. (*Dogs are not permitted at the restaurant.*)

CATCH A WAVE

LEADBETTER BEACH

Located west of Santa Barbara Harbor, this city beach loved by longboarders is beginner-friendly for surfing, standup paddling and windsurfing. Its white sandy beach is particularly popular with parents of little ones and **Shoreline Café** can fulfill snacking needs.



VOLLEYBALL CENTRAL

EAST BEACH

Enjoy soft sand and mild swimming in the heart of Santa Barbara along Cabrillo Boulevard. Discover a vibrant beach volleyball scene, a kids' play structure and beach yoga classes. Convenient public facilities are available at Cabrillo Pavilion, including **Reunion Kitchen + Drink**.

SCENIC SHORE

BUTTERFLY BEACH

A popular sunning and swimming site along Channel Drive in Montecito, this beach offers everything for an eclectic mix of beachgoers and sunset-watchers. It's accessible from the scenic coastal bike path and serves up some of the dreamiest golden hours in town.

NICE 'N' EASY

MIRAMAR BEACH

As far as beaches go in Santa Barbara County, Miramar may be one of the best-kept secrets. A public strand tucked within a south facing cove, its sandy shores are warm and inviting. Take a walk at low tide to admire the beachfront homes past **Rosewood Miramar Beach**.

SERENITY HERE

SUMMERLAND BEACH

Located between Montecito and Padaro Lane, horseback riding and dogs (on leash) are permitted on this peaceful county beach. Sheer bluffs overlook a deep sandy expanse and calm, swim-friendly waters. ❖



WANT TO LEARN TO SURF? *Santa Barbara beach breaks offer mild conditions for novice surfers and those who want to raise their wave riding game. **Cal Coast Adventures, Santa Barbara Adventure Company, Santa Barbara Surf School and SurfHappens Premier Surf School** offer skilled instructors.*

SO MUCH TO SEA

MAKE THE MOST OF A DAY AT STEARNS WHARF

History meets fun at **Stearns Wharf**, Santa Barbara's most visited landmark. Built in 1872, Stearns Wharf celebrated its 150th anniversary in 2022. It's the oldest working wood wharf in California. Enjoy a ride on the water taxi **Lil' Toot**. Whale watch or take a sunset cruise on **Celebration Cruises'** 70-foot yacht, *Azure Seas*. Get a psychic reading at **Madame Rosinka**, discover local marine life at **Santa Barbara Natural History Museum Sea Center** or try your hand at fishing with supplies from **Stearns Wharf Bait & Tackle**.

The Wharf offers a wonderful selection of Santa Barbara gifts and shopping. You'll find confections at **Mother Stearns Candy Company**, and a well-rounded clothing selection at **Topside Resort Wear**. Head to **Old Wharf Trading Company** for gifts, decorations, toys and more, while **Nature's Own Gallery** delights visitors with shells, fine jewelry and interior design items. **Deep Blue Sea's** home goods and charm-filled toys bring out the kid in everyone.

Dine overlooking the beautiful water at the various popular eateries. **The Harbor Restaurant** offers fresh fish and fine wines. **Santa Barbara Shellfish Company** plates up fresh local seafood and **Longboard's Grill** and **Moby Dick Restaurant** offer family-friendly dining. Enjoy fish and chips at **Char West**, savor a wine tasting flight at **Deep Sea Tasting Room** or stroll with a cone from **The Great Pacific Ice Cream Company**. stearnswharf.org
[f](http://stearnswharf.org) stearnswharf.org [t](https://www.instagram.com/stearnswharfb) [stearnswharfb](https://www.instagram.com/stearnswharfb)





THE AMERICAN RIVIERA®



The Sea Center



*Old Wharf Trading Company
and Topside Resort Wear*



*Santa Barbara
Shellfish Company*



Celebration Cruises' Azure Seas

SHOP IN STYLE

*Retail hot spots and
only-in-Santa Barbara finds*

Independent boutiques and makers are the heart and soul of Santa Barbara's retail scene. Beyond the popular global brands and national chain stores, what makes shopping in our coastal paradise extra unique are the curated, stylish, handmade goods. So be sure to leave room in your suitcase for some special souvenirs.

PLAZAS AND PASEOS

All about atmosphere

Aesthetically pleasing plazas and paseos house unique collections of boutiques, galleries and eateries. Admire the Spanish accents as you shop **El Paseo Shops & Restaurants**, **Paseo Nuevo**, **La Cumbre Plaza** and **La Arcada Plaza**. And relish in the collective charms of **Arlington Plaza**.

THE RODEO DRIVE OF SANTA BARBARA

*Luxury retail thrives in
Montecito*

Coast Village Road is Santa Barbara's laid-back, independent-spirited equivalent to Beverly Hills' famed luxury shopping district. Designer fashions, exquisite home goods and lifestyle accessories can be found from Olive Mill Road down to Montecito Country Mart.



*This page: Friends shopping in Santa Barbara
Opposite, left to right: Diani Boutique, Whiskey & Leather*



Santa Barbara feels more and more like a place where the volume on style has been turned up. Whilst we still dress down for our hikes, if you want to throw on a dress and heels for dinner, it's more de rigueur. I love that we can wear it all now and fully express our style, whatever that is.

—Caroline Diani, owner, Diani Boutiques

Far Right and Opposite: Photos by Blake Bronstad



INDEPENDENT BOUTIQUES

Shop small and support women entrepreneurs

Diani Boutique carries fashionable wardrobe wonders and elevated everyday staples. **Jake & Jones** curates a thoughtful selection of pieces by emerging and cult-favorite designers. **Whiskey & Leather** styles women, men and your home bar. **Dylan Star, Chapala & Parker** and **Rêver Atelier** are budget-friendly women's clothing boutiques.

WHAT'S OLD IS NEW AGAIN

Vintage hunting

Forage for timeless treasures at **Antique Alley**, **Urban Flea Market** and **Goleta's Antique Center Mall** and search for mid century modern goods at **Sbmidmod** and **The Blue Door**. Browse the racks of **The Vintage Fox**, **Westward General** and **Loveworn**. Consignment shops such as **The Closet Trading Co.**, **Renaissance Fine Consignment** and **Lazy Eye Shop** are full of incredible finds, too.

HAUTE HOTEL SHOPS

You don't need to be a hotel guest to shop these unique boutiques

Rosewood Miramar Beach is home to Brunello Cucinelli, Goop Sundries, Laykin et Cie, James Perse and The Webster. **The Ritz-Carlton Bacara**, **Santa Barbara's** lobby boutique is filled with elegant clothing, stylish sportswear and locally made products. **El Encanto**, **A Belmond Hotel's** Signature Boutique carries a carefully edited selection of swimwear, clothing and bath and beauty products. ♦

MEET THE MAKERS

POP-UP MARKETS

If you love a good artisan marketplace and interacting with the makers themselves, time your next visit to coincide with these pop-up markets:



FARMER AND THE FLEA

Artisans, bakers, chefs and farmers from the 805 sell their creations at El Presidio de Santa Bárbara every fourth Saturday of the month*. *Third Saturday in November and December due to the holiday season*



MAKERS AND WARES MARKET PRESENTED BY BLISSFUL BOUTIQUES

Every Friday, Saturday and Sunday, local artisans, makers and bakers set up shop in Paseo Nuevo's De la Guerra Place Courtyard.



SANTA BARBARA ARTS & CRAFT SHOW

The original Santa Barbara artist showcase, Santa Barbara Arts & Craft Show has been running since 1965. Nearly 150 artisans display and sell their creations every Sunday along Cabrillo Boulevard from Stearns Wharf to Calle Cesar Chavez. A bonus Saturday show is added for major holiday weekends. ❖



MUJERES MAKERS MARKET

A local collective of small business owners joined forces to give women of color a platform to sell their items directly to the public. The monthly market takes place the first Sunday of the month at El Presidio de Santa Bárbara.

Clockwise from far left: Farmer and the Flea, Makers and Wares Market presented by Blissful Boutiques, Santa Barbara Arts & Crafts Show, Mujeres Makers Market



Ace Rivington is the source for bespoke, premium, sustainable denim and other men's fashion pieces.

Anna Janelle Jewelry is a chic semi-fine jewelry brand handcrafted in Santa Barbara. Her rings, necklaces and bracelets are made for layering and showcased alongside earrings and other pieces in her Paseo Nuevo boutique.

Catherine Gee is known for the designer's namesake womenswear collection of silk slip dresses, blouses and other sexy wardrobe staples—her fashionable pieces have been seen on many a Hollywood star.

Goleta-based **Deckers Brands** is behind leading footwear and lifestyle brands UGG®, Teva®, Sanuk® and Hoka®. The only Deckers Brand Showcase store in the world allows you to shop all its brands under one roof.

Shop Heidi Merrick's "West Coast Couture" collections and SRF LA apparel by appointment at the **Heidi Merrick** Summerland showroom.

Jules Kramer of **Jules by the Sea** makes delicate yet sturdy necklaces, earrings, bracelets, rings and more accessories inspired by area beaches.

Local native Jill Johnson designs graphics that are silk screened, heat pressed and hand stenciled onto tees, tanks, sweatshirts, hats and more in her **Loveworn** boutique.

Santa Barbara native Marisa Haskell's **Marisa Mason Jewelry** boutique in Arlington Plaza showcases her fine jewelry designs alongside cool pieces by fellow designers she champions.

Riviera Towel Company is a brand that gives back—five percent of every purchase is donated to environmental and social causes. Shop the colorful array of sumptuous Turkish towels that do double duty as shawls and picnic and beach blankets.

SeaVees® is a classic footwear brand reborn in The American Riviera®. Shop the signature sneaker collections and Santa Barbara-branded merch. ❖

TEN LOCAL BRANDS TO BUY

SOULFUL STAPLES AND SPLURGES DESIGNED IN SANTA BARBARA



FEMININE FLAIR

CATHERINE GEE

Experience fashion designer **Catherine Gee**'s downtown storefront in La Arcada in the flourishing arts and theater district. Originally known for her signature silk shirts and slip dresses, her timeless and sensual collections now encompass other luxurious fabrics achieving effortless yet elevated silhouettes combined with a wide selection of accessories. Gee's flair for the feminine and flirty mixed with the classic has been embraced by Jessica Alba, Charlize Theron, Mila Kunis and Olivia Wilde, among others. Turn heads in original chic designs as you explore the beauty of Santa Barbara. Find Catherine Gee at 1114-24 State Street, open Monday through Saturday 11-6 and Sunday 11-4. catherinegee.com @ [catherinegee](https://www.instagram.com/catherinegee)



SANTA BARBARA COMPANY

Santa Barbara Company offers memorable custom gifts and event welcome bags featuring local artisanal products. They make it easy with delivery to all local hotels or shipping nationwide. santabarbaracompany.com
 @thesantabarbaracompany



LOCAL OLIVE OIL TASTINGS IN SANTA YNEZ

Experience an olive oil sommelier tasting at **Global Gardens**, celebrating 25 years as Southern California's first olive oil producers. They also create handcrafted balsamic vinegars, organic snacks, foodie gifts, cooking classes and subscription clubs. globalgardensonline.com [f](#) [@](#) [globalgardens](#)



UNIQUE FINDS

Shop vintage, decor, antiques and gifts at **The Vintage Fox**. Mentioning "Visit the Vintage Fox" will get you 15 percent off any one item. Located downtown, just one block off State Street on Chapala Street.
thevintagefoxsb.com [f](#) [@](#) [thevintagefoxsb](#)



PARADISE FOUND

Purveyors of "Peace, Love & Good Vibes" since 1986. Discover crystals, jewelry, books, incense and more!
paradisefoundsb.com [@](#) [paradisefoundsb](#)

SENSORY FEAST

Santa Barbara's vibrant culinary scene is rooted in clean, nutrient-dense ingredients. The region abounds with small, family-run organic farms, specialty growers and multi-generational ranching operations. The Santa Barbara Channel is considered one of the richest sustainable fisheries in the nation. Soulful wines pair beautifully with artfully crafted cuisine. And a shared spirit of collaboration and reverence for the land is reflected in every detail—from the words on the menus and the art on the walls to the warm hospitality and passion that goes into every plate. →



LOCAL BOUNTY

Abundance found here

Santa Barbara chefs don't have to look far when it comes to sourcing ingredients—nearly everything they need is right at their fingertips, from the farm to the sea.



I'm always inspired by what we can literally forage in our own backyard and the ingredients that scream 'Santa Barbara.' What keeps getting more exciting and rewarding are my growing relationships with our local fishermen, farmers and producers of locally made sustainable products.

—Jeremy Tummel, chef, La Paloma Café





SANTA BARBARA IS HOME TO:

- 275+ wineries
- 160+ organic farms
- 100+ agricultural commodities
- 100+ small-boat fishermen
- 70+ grape varieties
- 50+ wild-caught marine species
- 17 Michelin Guide endorsements
- 15+ breweries
- 7+ artisan coffee roasters
- 7 American Viticultural Areas (AVAs)
- 3 distilleries



SANTA BARBARA CERTIFIED FARMERS MARKETS

Peruse one of the weekly farmers markets to see what's in season, meet the growers and makers and spot local chefs stocking up on ingredients that will turn up on the specials menu.

Sunday

Goleta, 10 a.m. – 2 p.m.

Tuesday

Old Town Santa Barbara, 3 – 6:30 p.m.,
4 – 7 p.m. (daylight savings, March-early November)

Friday

Montecito, 8 – 11:15 a.m.

Saturday

Downtown Santa Barbara, 8 a.m. – 1 p.m.

Opposite: Santa Barbara Harbor and Seafood Festival; **This page, clockwise from top:** Topa Topa Brewing Co., McConnell's Fine Ice Creams, Santa Barbara Tuesday Farmers Market, Sanguis Wines

BON APPÉTIT

Restaurants for every occasion

With so many delicious restaurants to choose from and only so much time available in your itinerary, we did the “where to dine?” homework for you. From breakfast and casual eats to Fido-friendly and romantic feasts, we narrowed it down to the top 10 in each category.

BREAKFAST HOT SPOTS

SUNNY SIDE UP

- Alessia Pâtisserie & Café
- Coast & Olive
- D’Angelo Bakery
- Farmer Boy
- Helena Avenue Bakery
- Jeannine’s Restaurant & Bakery
- Lilac Pâtisserie
- Saint Remy
- Scarlett Begonia
- Shoreline Café

DATE NIGHT

TABLE FOR TWO

- Arigato
- Bouchon
- Convivo
- Costa Kitchen & Bar
- Intermezzo by Wine Cask
- Olio e Limone Ristorante
- Rare Society
- Santo Mezcal
- Satellite
- Toma Restaurant & Bar



Photos by Costa: Mar Monte Hotel; Alessia Pâtisserie & Café: Carter Hiyama / @datsufilms



This image: Costa; Opposite, left: Alessia Pâtisserie & Café; This page, clockwise from top: Lama Dog Tap Room & Bottle Shop, Brass Bear Brewing & Bistro, Brophy Bros. Clam Bar & Restaurant



DOGS WELCOME

- Anchor Rose Restaurant
- Bettina
- Brass Bear Brewing & Bistro
- Grassini Family Vineyards
- Llama Dog Tap Room & Bottle Shop
- Lucky Penny
- Opal Restaurant & Bar
- Shalhoob's
- Yellow Belly Tap and Restaurant
- Wine Therapy/The Cruisery



KEEP IT CASUAL

LOW KEY, HIGH FLAVOR

- Benchmark Eatery
- Broad Street Oyster Co.
- Empty Bowl Gourmet Noodle Bar
- Jane Restaurant
- Kyle's Kitchen
- Lucky Penny
- Mony's Tacos
- On The Alley
- Reunion Kitchen + Drink
- Secret Bao

LOCAL LEGENDS

CLASSIC HITS

- Arnoldi's Café
- Brophy Bros. Clam Bar & Restaurant
- Chad's Café
- Cold Spring Tavern
- Hitching Post 2
- Joe's Café
- La Paloma Café
- La Super Rica Taqueria
- Louie's California Bistro at The Upham
- The Palace Grill

COCKTAILS

Thanks to the abundance of seasonal produce, access to premium spirits and array of innovative ingredients made locally, you'll find cocktails on area menus not found anywhere else in the world. The craft is elevated further by a talented pool of mixologists who work magic concocting memorable sips. From swanky hotel bars to tropical themed watering holes, these are the top spots for spirited sips.

Above: Couple enjoying cocktails at Caya Restaurant & Bar

MIX MASTERS

Destination dens for spirits lovers and cocktail connoisseurs

- Augie's
- The Good Lion
- The Imperial
- Pearl Social
- Rodeo Room
- Test Pilot
- Shaker Mill

HOTEL BAR CRAWL

Belly up to the bars of these resorts and hideaways

- The Bar at El Encanto, A Belmond Hotel
- Caya Restaurant & Bar at The Leta Hotel, Tapestry Collection by Hilton
- The Cocktail Bar at Palihouse Santa Barbara
- Djinn at Hotel Californian
- Finch & Fork at Kimpton Canary Hotel
- The Manor Bar and Miramar Beach Bar at Rosewood Miramar Beach
- 'O' Bar + Kitchen at The Ritz-Carlton Bacara, Santa Barbara
- Plow & Angel at San Ysidro Ranch
- Rooftop Bistro & Bar at Hilton Garden Inn Santa Barbara/Goleta

MICHELIN STAR STRONG

Seventeen Santa Barbara County restaurants have earned the endorsement and accolades of the prestigious California Michelin Guide. Consider this your short list of must-try eateries.

Above: "I Nostri Mari d'Inverno" at Caruso's



"High quality cooking, worth a stop"

ONE STAR

- Bell's
- Caruso's
- Sushi by Scratch Restaurants: Montecito

**Additional "Green Plate" honor*



"High-quality food at pocket-friendly prices"

BIB GOURMANDS

- Bettina
- Corazon Cocina
- Loquita
- Mesa Verde
- Sama Sama



"Restaurants that serve very good food"

MICHELIN PLATES

- Ama Sushi
- Bar Le Côte
- Barbareño
- Bibi Ji
- Blackbird
- Coast Range
- First & Oak
- The Lark
- Los Agaves Restaurant – Milpas
- The Stonehouse
- Yoichi's

ITALIAN, THREE WAYS

OLIO CUCINA

Meander through the paseos of Victoria Court and you'll find three restaurants operated by husband-wife team Alberto and Elaine Morello. Their flagship restaurant, **Olio e Limone Ristorante**, serves sophisticated yet simple Italian fare. Head next door to **Olio Crudo Bar** for cocktails and small plates. Want something more casual? **Olio Pizzeria** is a pizza bar and salumi bar with a nice wine list and full bar available. oliocucina.com [f](#) [olioelimonesb](#) [@oliosantabarbara](#)



THE BEST IN LOCAL FOOD AND DRINK

SANTA BARBARA PUBLIC MARKET

Explore **Santa Barbara Public Market**, a vibrant food hall in the heart of downtown, featuring Santa Barbara's best-in-class chefs, plus craft beer—all under one roof. You can find Thai noodles, tacos, sushi, ceviche, artisan pizza, ice cream, falafel, salads, wine tasting, plus delicious burgers and tri-tip.

sbpublicmarket.com

[f](#) [t](#) [i](#) [@sbpublicmarket](#)



THE AMERICAN RIVIERA®



FLAME-KISSED FLAVORS

RARE SOCIETY

Sink your teeth into **Rare Society**, Trust Restaurant Group's homage to the infamous Las Vegas steakhouse. Inside the space, black marble, tufted leather booths and a gold paneled ceiling invoke the lore of Rat Pack gatherings and raucous Sinatra dinner parties, while the bar and covered patio offer a decidedly lighter atmosphere for beach-going crowds looking for happy hour or a late night indulgence. Premium proteins, grilled on an open flame inside the exhibition kitchen, are at the heart of Rare Society's menu. Cuts of dry-aged ribeyes, American wagyu and classic filet mignon complement bedrock steakhouse specialties such as oysters rockefeller, Parker house rolls and caesar salad. Service is refined, but approachable. This is your neighborhood steakhouse, after all. raresociety.com [@raresocietysteakhouse](https://www.instagram.com/raresocietysteakhouse) [rare-society-santa-barbara](https://www.facebook.com/rare-society-santa-barbara)

Photos by Matt Furman



FUNK ZONE FLAVOR



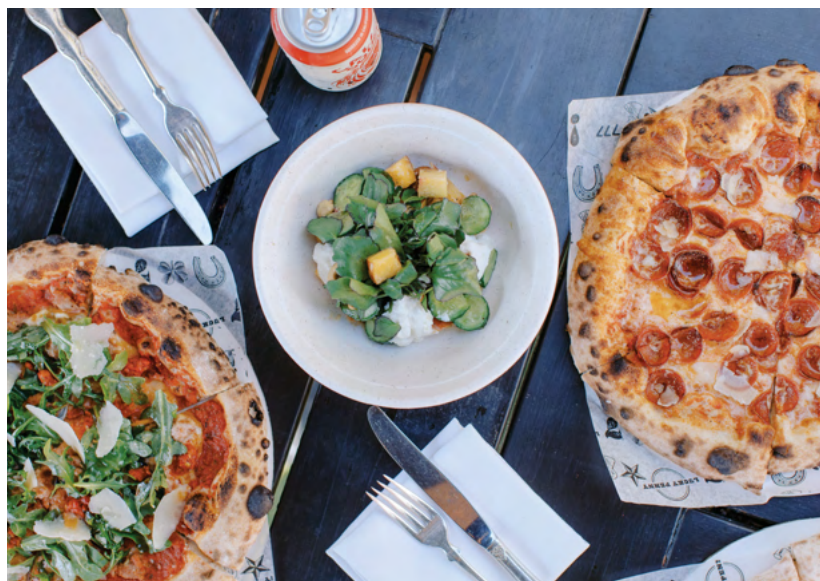
THE LARK

Local, seasonal ingredients celebrate the Central Coast. At the bar, order handcrafted cocktails, craft beers, regional and old-world wines. Now serving brunch every weekend. [f](#) [@](#) **thelarksb**



LOQUITA

Discover authentic Spanish tapas and paellas with Spanish and local wines. Choose from traditional Spanish gin and tonics, vermouths and sangrias. **Loquita** was the winner of the Michelin Bib Gourmand designation in 2021. loquitasb.com [f](#) [@](#) **loquitasb**



LUCKY PENNY

Takeout or dine-in on wood-oven-fired artisanal pizzas, salads and sandwiches. Cool treats: housemade frosé (make it a double) or Straus organic soft serve. Zagat named **Lucky Penny** one of the “10 Hottest Restaurants in Santa Barbara.” [f](#) [@](#) **luckypennysb**



SANTA BARBARA WINE COLLECTIVE

Start your wine tasting experience here! Serving 20+ local, family-owned and small batched wines from Santa Barbara County's AVAs (American Viticultural Areas). Offering mixed tasting flights and wine by the glass or bottle to share.

santabarbarawinecollective.com [f](#) [@sbwinecollective](#)



HELENA AVENUE BAKERY

Rustic breads, handmade pastries, homestyle breakfast, salads and sandwiches are created from scratch daily. Celebrating a special life event? Let Helena do the catering.

helenaavenuebakery.com [f](#) [@helenaavenuebakery](#)



TYGER TYGER

Tyger Tyger is an elevated fast-casual restaurant inspired by the bold flavors of Southeast Asia. Its plant-forward menu is scratch-made from the bounty of the Central Coast and offers vegan, vegetarian and animal and plant proteins. Enjoy the range of beverages of Sake from Japan and wines from Europe to California. Make sure you don't skip the dessert, which rotates seasonally.

tygertygersb.com [f](#) [@tygertygersb](#)



PEARL SOCIAL

Tucked behind The Lark, celebrate life at **Pearl Social**, a vibey cocktail bar and social destination for locals featuring monthly live music, DJs and curated playlists.

pearlsocialsb.com [f](#) [@pearlsocialsb](#)



AUTHENTIC FARE

BOUCHON SANTA BARBARA

Explore a quarter-century of Santa Barbara wine country cuisine during a leisurely dinner at **Bouchon Santa Barbara**, and see why it has earned *Wine Spectator's* "Award of Excellence" for 18 years in a row. bouchonsantabarbara.com
f [santabarbarabouchon](#)





HITCHING POST 2

Chef Frank Ostini serves his “oak-fire inspired” grilled specialties and noteworthy Hitching Post pinot noirs. hitchingpost2.com [f](#) [t](#) [i](#) [@](#) [hitchingpost2](#)



BOB’S WELL BREAD

Daily freshly-baked breads, pastries, local bites and beverages. Unique breakfast and all-day lunch. Named as one of *Travel + Leisure’s* “15 Amazing Small Town Bakeries.” Visit the flagship store in Los Alamos or their second location in Ballard. bobswellbread.com [t](#) [i](#) [@](#) [bobswellbread](#)



A PRESIDIO DELIGHT

LA PALOMA CAFÉ

Thoughtfully crafted California barbecue and sustainable seafood from the coast that reflects both the past and present of the historic Presidio neighborhood. From the bar, order one of the many mezcal craft-made cocktails inspired by the history of Mexico and the methodology of mezcal farming. Serving brunch on the weekends, weekday happy hour and dinner nightly. lapalomasb.com [f](#) [i](#) [@](#) [lapalomasb](#)

IN VINO VERITAS

Raising a glass to award-winning wines

Home to more than 275 wineries, Santa Barbara County winemakers are known for their innovative, trailblazing approach dating back to the late 1960s, when industry pioneers first started experimenting with pinot noir. Over the decades, growers and winemakers have homed in on what grapes thrive best in the region's diverse microclimates—from the cool coastal zones of the Sta. Rita Hills stretching inland to the far eastern depths of the Santa Ynez Valley. Today, pinot noir, chardonnay, syrah, sauvignon blanc and cabernet sauvignon are among the top local specialties. Taste them—and dozens more varietals—in urban tasting rooms, among the vineyards or on a guided tour, and discover why leading wine experts have deemed Santa Barbara wine country one of the world's best and most exciting wine producing regions.



URBAN WINE TRAIL

You don't have to leave Santa Barbara to sample world-class wines and meet the makers. Several wineries have production facilities and tasting rooms right in town, and many maintain tasting boutiques in the city to serve curious palates nearly every day of the week. Design a tour with stops at the following premium urban wine tasting destinations:

- Au Bon Climat
- Carr Winery
- Fess Parker Funk Zone
- Grassini Family Vineyards
- J. Wilkes Tasting Room
- Jackson Family Wines
- Jaffurs Wine Cellars
- Jamie Slone Wines
- Kunin Wines
- Margerum Wine Company
- Pali Wine Co.
- Santa Barbara Wine Collective
- Santa Barbara Winery
- Silver Wines
- The Valley Project

WINE COUNTRY DAY TRIPS

A day trip to wine country is the perfect way to fully immerse yourself in the life bucolic. Whether you plan a self-guided tour or hire an expert to lead the way—and be your designated driver—this short list of wineries located in the Lompoc, Santa Maria and Santa Ynez valleys offer a sampling of what Santa Barbara wine is all about.

- Beckmen Vineyards
- Bien Nacido & Solomon Hills Tasting Room
- Cordon of Santa Barbara
- Folded Hills Estate Tasting Room and Winery at the Homestead
- Grimm's Bluff Tasting Room
- Riverbench Vineyard & Winery
- Sevtap Winery
- Sunstone Winery
- Terre et Sang Winery
- Zaca Mesa Winery

WINE TOURS

Coastal Concierge, Destination Vine, EOS Wine Tours & Transportation, Rooted Vine Tours, Santa Barbara Tasting Tours, Santa Barbara Wine Country Tours, Stagecoach Wine Tours, Sustainable Wine Tours and Totally Cali Tours of Santa Barbara can do the planning, booking and driving for you. ♦

Opposite: Carr Winery;

Below: Jamie Slone Wines

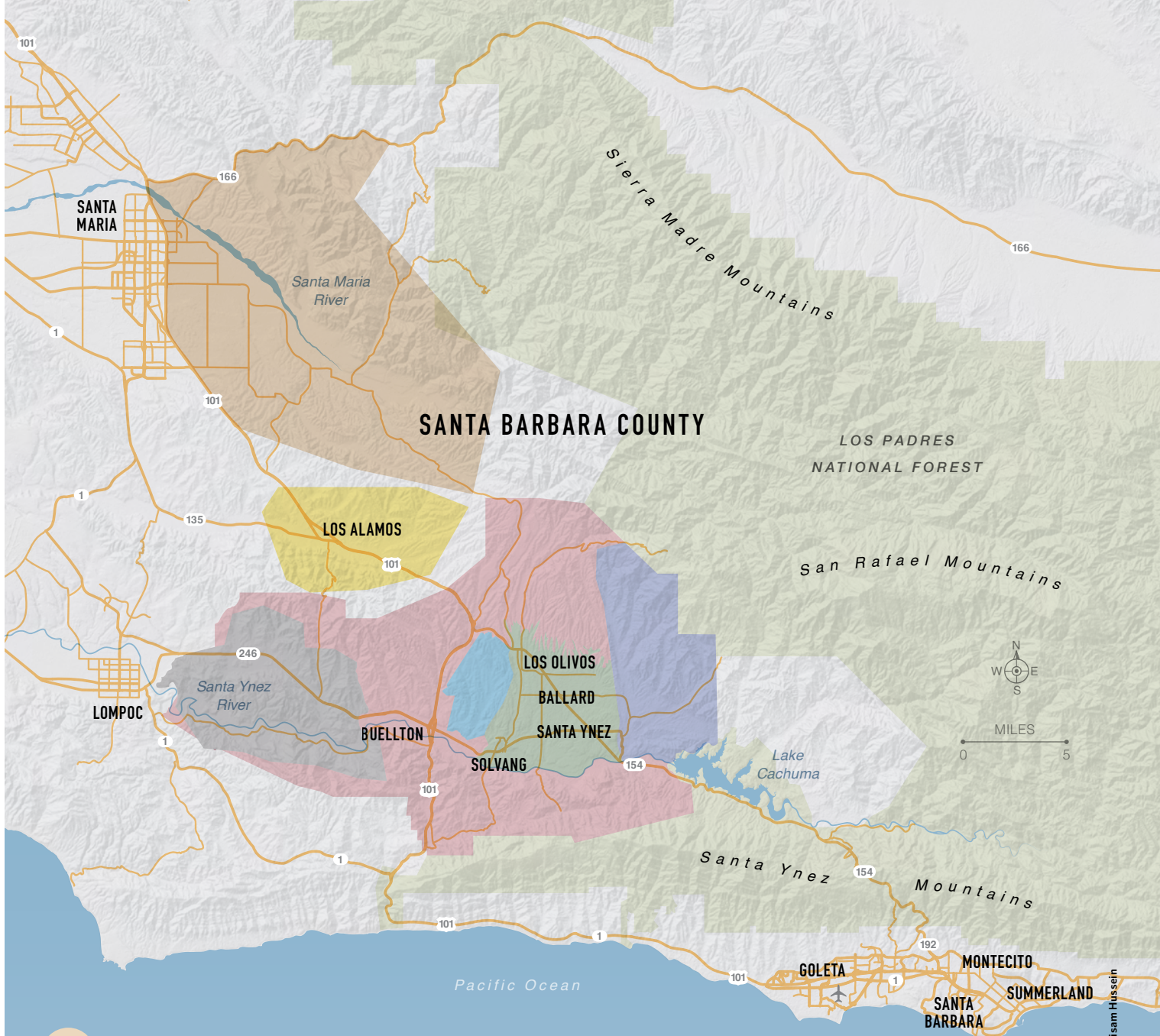


“Santa Barbara’s unique climate with its diverse, marine-based soils and refrigerated-sunlight environment provides a perfect place to make limited amounts of world-class, cuisine-friendly and age-worthy wines.”

—Doug Margerum, winemaker and owner of Margerum Wines

EXPLORE SANTA BARBARA COUNTY'S DIVERSE WINE GRAPE GROWING REGIONS

WINE COUNTRY



AMERICAN VITICULTURAL AREAS (AVA)

- | | | | |
|--------------------|---------------------|-------------------------------|-----------------|
| Santa Maria Valley | Alisos Canyon | Santa Ynez Valley | Sta. Rita Hills |
| Ballard Canyon | Los Olivos District | Happy Canyon of Santa Barbara | |



CROSSHATCH WINERY

Stop by the tasting room in the historic and quaint town of Santa Ynez to enjoy wine tasting, wines by the glass and bottle service. All of the wines produced by **CrossHatch Winery** are co-fermented blends sourced from local Santa Barbara County vineyards. This boutique winery was established in 2011 and produces only 1,000 cases per year. crosshatchwinery.com [f](#) [t](#) [i](#) [@crosshatchwines](#)



CARR WINERY

Keeping wine glasses full since 1999. **Carr Winery** specializes in ultra-premium, limited production wines including sauvignon blanc, pinot noir, syrah and cabernet franc. Visit the industrial-chic winery in downtown Santa Barbara and enjoy the ambiance of a working winery while sipping on delicious wines. Wines by the glass and wine tasting are served daily. carrwinery.com [f](#) [carrwinerysantabarbara](#) [t](#) [@carrwinery](#)



ZACA MESA WINERY & VINEYARDS

Zaca Mesa Winery & Vineyards provides rustic elegance for your next private event. Enjoy wine tastings and private winery tours surrounded by gorgeous vineyard and mountain views. zacamesa.com [i](#) [@zacamesawinery](#)



HITCHING POST

Try the Highliner pinot noir and enjoy lunch while taking in spectacular Santa Ynez mountain views. hpwines.com [f](#) [t](#) [i](#) [@hitchingpost2](#)



SKIP THE BIG CITIES

DISCOVER BUELLTON

Funky and fun, **Buellton** has evolved into a thriving destination. Ready to discover what's new? Wander through the **Mendenhall Museum**, housing one of the West Coast's largest collections of gas pumps, road signs and other auto-related memorabilia. Take a stroll down **Industrial Way** and enjoy locally made wine, beer and spirits, or enjoy a bite to eat where the locals go. **The Santa Ynez Valley Botanic Garden** offers a beautiful setting for exploring the outdoors with a gentle walk through the garden. Positioned at the eastern edge of the acclaimed **Sta. Rita Hills** wine region, Buellton is featured in the award-winning movie "Sideways" and the wine documentary "Somm 3."

discoverbuellton.com [f](#) [i](#) [@](#) buelltonca



STEP BACK IN TIME

MATTEI'S TAVERN

Originally a stagecoach stop opened in 1886, the landmark Mattei's Tavern has opened its doors once again in Los Olivos. The reborn **Mattei's Tavern** serves up an exciting new dining destination for wine country day-trippers. Four unique food and beverage concepts highlight the bounty of the Central Coast's land and sea and celebrate local purveyors—in settings steeped in the region's rich history.

The Tavern features a chef-driven, ranch-inspired menu built around many ingredients harvested from the on-site garden. Helmed by Chef Rhoda Magbitang, The Tavern is open for breakfast, lunch and dinner daily and you can choose from seating in the elegant, airy dining room or outdoor terrace overlooking the iconic watertower-anchored courtyard. For casual daytime refreshments, **Felix Feed & Coffee** is your source for freshly baked goods sourced from local favorite, Bob's Well Bread Bakery, and Santa Barbara's standout Handlebar Coffee Roasters coffee drinks. The Late Riser's Toast is already a guest favorite for a more substantial morning bite.

As evening rolls around, soak up the elevated Wild West atmosphere in **The Bar**, where historically inspired cocktails and local wines pair beautifully with a tailored menu of bites ranging from light to hearty. Last but not least, **Gin's Tap Bar** was named for Mattei's longtime chef, who joined the Tavern in 1910. The menu pays homage to Gin's Chinese heritage.

Come experience the new chapter of this modern landmark's long-held tradition of warm, authentic wine country hospitality.

aubergeresorts.com/matteistavern

Facebook Instagram [matteistavernauberge](#)



PACK UP

Ready to start planning the vacation or wedding of your dreams? Turn the page for helpful need-to-knows, whether you're arriving by air, rail, boat or ground transportation. Peruse the comprehensive directory of Visit Santa Barbara's partner businesses, from accommodations and attractions to breweries and specialized professional services. →



Photo by Blake Brönstad



WISH YOU
WERE HERE...

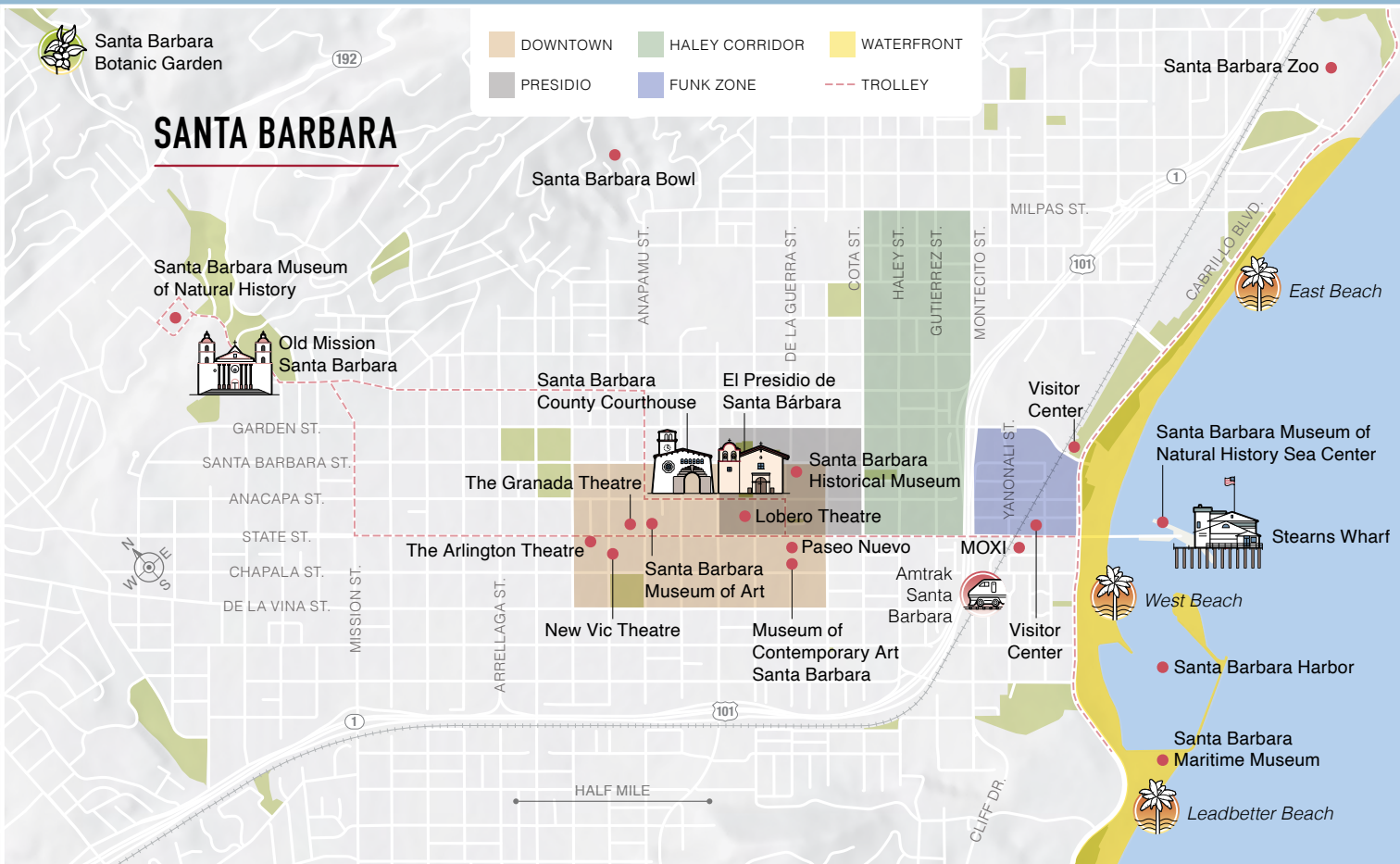
SANTA BARBARA,
CALIFORNIA



CALIFORNIA

Santa Barbara is a self-contained paradise.

Set between Los Angeles (90 miles) and San Francisco (325 miles) the city is surrounded by undeveloped coastline, with the Channel Islands National Park offshore and the Los Padres National Forest inland.



KNOW BEFORE YOU GO

Santa Barbara's laid-back vibe extends to the practicalities and logistics of getting here and navigating around stress-free



Located between Los Angeles and San Francisco, Santa Barbara is easy to access by air, rail, bus and car. Ninety miles (144 km) north of Los Angeles and 325 miles (523 km) south of San Francisco along Highway 101, Santa Barbara is the southern gateway to California's Central Coast and the world-famous Pacific Coast Highway.

Santa Barbara Airport is served by major carriers such as Alaska, American, Southwest and United Airlines. Take advantage of direct connectivity between leading West Coast cities including Los Angeles, Sacramento, San Francisco, Seattle, Oakland and Portland, and major hubs like Denver, Dallas, Las Vegas and Phoenix. Relish in the ease and convenience of flying in and out of a small, beautiful airport located just 15 minutes from downtown Santa Barbara.

Santa Barbara Airbus offers frequent daily LAX shuttle service with pickup and drop-off locations in Goleta and Santa Barbara. Santa Barbara and Goleta are also served by **Amtrak's** *Pacific Surfliner* and *Coast Starlight* routes, connecting the cities to San Diego in the south all the way up to Seattle in the Pacific Northwest. Amtrak also stops at Burbank Hollywood Airport, for additional air service access.

Cruise passengers dock 1.5 miles offshore and tender to **Santa Barbara Landing** in the harbor, where a hospitality concierge team awaits with visitor information and pre-arranged shore excursions depart.

This page, top: A couple bikes downtown; Opposite, top to bottom: Santa Barbara MTD, Santa Barbara Visitors Center



GETTING AROUND

The city's compact size makes getting around a breeze. With pedestrian- and bike-friendly downtown and waterfront districts, car-free travel is a viable and inviting option. The electric vehicle-powered **Santa Barbara MTD** public transportation system features state-of-the-art buses. Car rental companies have locations downtown and near the airport. Ride share services including Uber and Lyft are

active in Santa Barbara and taxi and limousine car services are also available. **Santa Barbara BCycle** bike share locations are conveniently located throughout downtown and the waterfront.

WEATHER

Santa Barbara averages 300 days of sun a year. Layers are recommended in all seasons to accommodate cooler morning and evening temperatures. ❖



VISITORS CENTERS

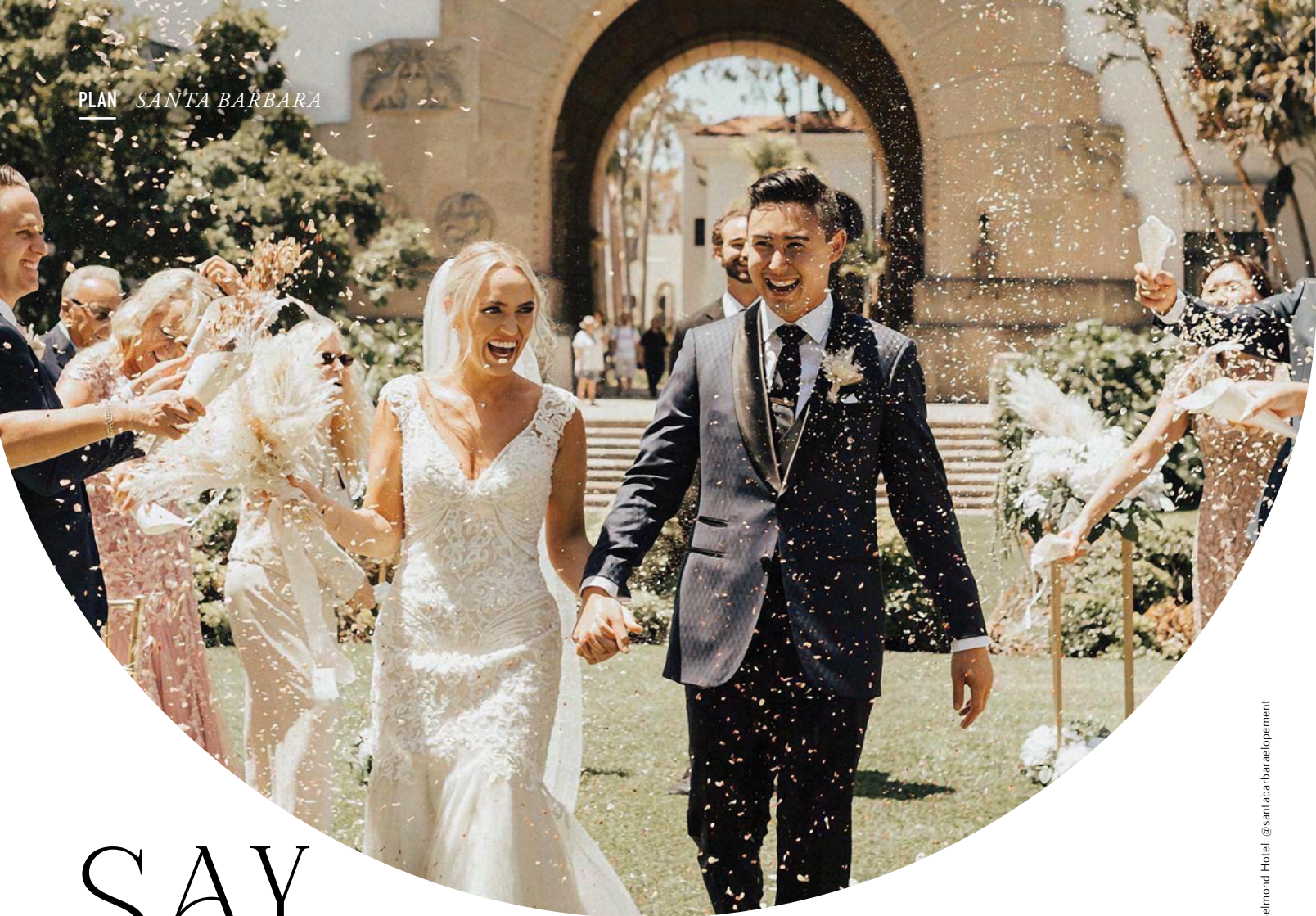
Two **Santa Barbara Visitors Centers**

are open daily and staffed by knowledgeable local experts who can steer you in all the right directions, whether you seek maps, dining recommendations or need to book a hotel. The original 1 Garden Street Visitors Center is conveniently located along the waterfront on Cabrillo Boulevard and near tour bus parking. The 120 State Street Funk Zone location features an attractive mercantile boutique stocked with Santa Barbara-branded products and locally made souvenirs.



THE LAX TO SANTA BARBARA CONNECTION

Let **Santa Barbara Airbus** do the driving, with eight trips to and from LAX a day. Airbus is locally owned, reliable, sustainable, efficient and cost effective. Let Airbus make travel easy. [f sbairbus](#) [@ santabarbaraairbus](#)



SAY “I DO”

*A timeless destination for romance
365 days a year*

Couples have been escaping to The American Riviera® for romance ever since the community first became a resort destination in the late 1800s. Whether proposing, vacationing or tying the knot, couples from around the globe continue to be drawn to the region's enticing line-up of lodging properties, stunning natural landscapes and sensual ambiance.

DREAMY VENUES

STORYBOOK SETTINGS

Santa Barbara is the ultimate dream destination for weddings of all sizes. Whether you're looking to elope in one of the world's most romantic small cities or throwing a grand Great Gatsby-esque soirée, Santa Barbara's diversity of venues and locations present an abundance of attractive settings for rehearsal dinners, ceremonies and receptions. From impressive Spanish Colonial architectural landmarks and immaculate gardens to vineyards in the countryside and iconic oceanfront resorts, the region is incredibly diverse and utterly picturesque. Imagine saying “I do” on a boutique hotel rooftop with 360-degree city views; on the sand at sunset; at the landmark **Santa Barbara County Courthouse**; on a luxurious yacht at sea; or under the oaks at the **Santa Barbara Museum of Natural History**.

Photos by: Santa Barbara County Courthouse: @shello_ly; Santa Barbara Picnic Co.: Burgundy Blue; El Encanto, A Belmond Hotel: @santabarbaraelopement



POP THE QUESTION

Get some help curating a proposal or anniversary celebration to remember. Let **Santa Barbara Picnic Co.** set the stage with a beautiful picnic spread in a photogenic locale. Enlist **Coastal Concierge** to arrange a “sip and sail” day at sea on a private charter. Hire **Santa Barbara Together** to create a luxurious day at the beach or outdoor cinema screening for two.

WANT TO LEARN MORE? Go to santabarbaraca.com/weddings for elopement, wedding and honeymoon planning resources.



*Opposite, top: A couple marries at the Santa Barbara County Courthouse;
This page, top to bottom: Santa Barbara Picnic Co., El Encanto,
A Belmond Hotel*

THE WHOLE PACKAGE

HOTELS WITH HEART

From full-service hotels and resorts to charming inns and glamping properties, venues with lodging onsite can accommodate a wide range of guest list sizes, style preferences and budgets. One-stop-shop wedding venues offer guest rooms, event space, catering and many more helpful services. Visit Santa Barbara offers a complimentary room block booking service to help initiate the hotel venue sourcing process. Complete the request form found on santabarbaraca.com/weddings.

RELAXED SOPHISTICATION

EASY BREEZY

Beyond the beauty, atmosphere and mild Mediterranean climate, brides and grooms appreciate the ease of getting around the region. Your prospective guests will also be inclined to RSVP “yes” to your celebrations because Santa Barbara is such an attractive, accessible vacation destination that is easy to reach via air, rail or automobile.

STARRY NIGHTS

A-LIST APPROVED

The roster of high-profile destination weddings and honeymoons set in Santa Barbara over the decades includes some of the biggest names in Hollywood. Sir Laurence Olivier wed Vivien Leigh at **San Ysidro Ranch**, where icons JFK and Jackie O famously honeymooned. **El Encanto, A Belmond Hotel, The Ritz-Carlton Bacara, Santa Barbara** and **Rosewood Miramar Beach** have equally glittering names in their wedding guest books. ♦



THE RITZ-CARLTON BACARA, SANTA BARBARA

CALIFORNIA-STYLE LUXURY ON THE AMERICAN RIVIERA®

The Ritz-Carlton Bacara, Santa Barbara welcomes you to its quintessential seaside village. Here, you will immerse in natural surroundings, authentic cultural programming and experience life renewed. Enjoy luxurious accommodations, tranquil spa treatments, locally sourced coastal cuisine and activities for all ages.

SAVOR COASTAL DINING

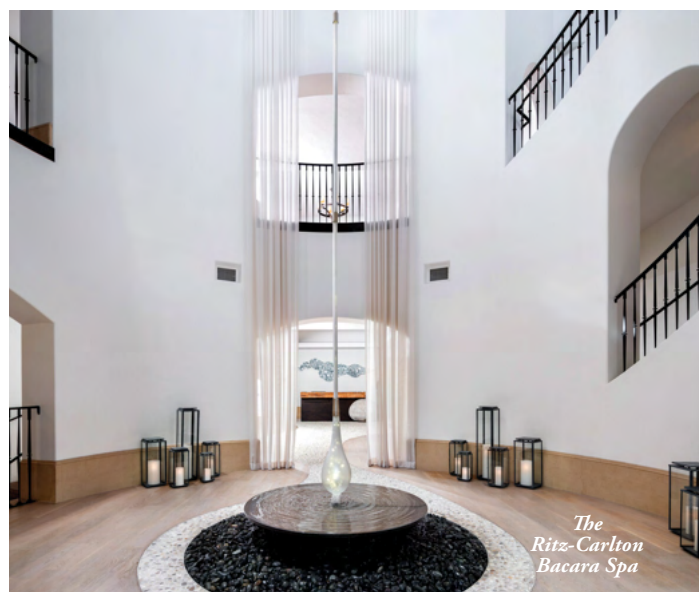
Each of the hotel's six restaurants pairs ocean views and local flavors. Try a modern take on the traditional steakhouse at **Angel Oak** or Latin cuisine and premium beverages at **'O' Bar + Kitchen**. Experience curated Santa Barbara County wine tastings at the **Bacara Wine Tasting Room**. Their expert culinary team has a deep-rooted commitment to using clean, fresh ingredients sourced locally and in environmentally conscious ways. Gather together, savor local flavors and dine by the sea.



'O' Bar + Kitchen



Angel Oak



A SPA SANCTUARY IN SANTA BARBARA

Perched atop a bluff overlooking the Pacific Ocean, your path to wellness begins at this tranquil spa escape. Set within the resort's sprawling 78 acres, the 42,000-square-foot spa features a full selection of indulgent amenities, including a swimming pool, redwood sauna and eucalyptus steam room, making every moment one to savor.

LUXURIOUS OUTDOOR WEDDINGS

The Ritz-Carlton Bacara, Santa Barbara expresses the romance of the city with a collection of distinctive wedding venues and planning services. Exchange vows against a backdrop of the Pacific Ocean, or celebrate with a reception in the Bacara Ballroom, where 23-foot ceilings and gilt-framed mirrors create a sense of romance.

ritzcarlton.com/en/hotels/california/santa-barbara @ritzcarltonbacarasb

POINTING TRAVELERS TO LOCAL BUSINESSES

THE COMPASS

ACCOMMODATIONS

DOWNTOWN

Bath Street Inn Bed & Breakfast

bathstreetinn.com

Cheshire Cat Inn

cheshirecat.com

Courtyard Santa Barbara Downtown

marriott.com/sbacs

De La Vina Inn

delavinainn.com

Drift Santa Barbara

drifthotels.co/santabarbara

Haley Hotel

haleyhotel.com

Hotel Santa Barbara

hotelsantabarbara.com

Hotel Virginia Santa Barbara,

Tapestry Collection by Hilton

santabarbarahiex.com

Kimpton Canary Hotel

canarysantabarbara.com

Palihouse Santa Barbara

palihousesantabarbara.com

The Presidio

presidiosb.com

Secret Garden Inn & Cottages

secretgarden.com

Simpson House Inn

simpsonhouseinn.com

The Upham Hotel, A Country House

Inns Property

uphamhotel.com

THE FUNK ZONE

Hotel Californian

hotelcalifornian.com

Riviera Beach House

rivierabeachhouse.com

The Waterman

marriott.com/hotels/travel/sbaox-the-waterman

GOLETA

Best Western Plus South Coast Inn

santa-barbara-hotel.com

Circle Bar B Guest Ranch & Stables

circlebarb.com

Courtyard Marriott Santa Barbara/Goleta

marriott.com/sbacy

El Capitan Canyon

elcapitancanyon.com

Extended Stay America

exstay.com

Hampton Inn Santa Barbara/Goleta

goleta.hamptoninn.com

Hilton Garden Inn Santa Barbara/Goleta

hgi.com

The Leta Santa Barbara Goleta,

Tapestry Collection by Hilton

theleta.com

Motel 6 - Goleta

motel6.com

Ramada by Wyndham Santa Barbara

sbramada.com

Residence Inn by Marriott

Santa Barbara Goleta

marriott.com/sbago

The Ritz-Carlton Bacara, Santa Barbara

ritzcarlton.com/santabarbara

The Steward, Santa Barbara,

a Tribute Portfolio™ Hotel

marriott.com/sbatx

MONTECITO

Coast Village Inn

coastvillageinn.com

Montecito Inn

montecitoinn.com

Rosewood Miramar Beach

rosewoodhotels.com/en/miramar-

beach-montecito

San Ysidro Ranch

sanysidroranch.com

SANTA BARBARA UPTOWN

Agave Inn

agaveinnsb.com

Best Western Plus Pepper Tree Inn

bestwesternpeppertreeinn.com

Best Western Plus Santa Barbara

sshotels.com/best-western-plus-santa-barbara

El Encanto, A Belmond Hotel

belmond.com/elencanto

Holiday Lodge

hyattplacesantabarbara.com

Lemon Tree Inn

treeinns.com

Motel 6 - State Street

motel6.com

Oasis Inn & Suites

oasisinnsb.com

Orange Tree Inn

orangetreeinn.com

Quality Inn

qualityinnsantabarbara.com

Rose Garden Inn

rosegardeninnsantabarbara.com

Sandpiper Lodge

sandpiperlodge.com

Sunset Motel

sunsetsb.com

Town & Country Inn

townandcountryinnsantabarbara.us

SANTA BARBARA WATERFRONT

The Eagle Inn

theeagleinn.com

Franciscan Inn & Suites

franciscaninn.com

Harbor House Inn

harborhouseinn.com

Harbor View Inn

harborviewinnsb.com

Hideaway Santa Barbara

hideawaysantabarbara.com

Hilton Santa Barbara Beachfront Resort

hiltonsantabarbararesort.com

Hotel Milo Santa Barbara

hotelmilosantabarbara.com

Inn at East Beach

innateastbeach.com

Inn by the Harbor

innbytheharbor.com

La Playa Inn

laplayainn.com

Lavender Inn by the Sea

lavenderinnbythesea.com

Marina Beach Motel

marinabeachmotel.com

Mar Monte Hotel

marmonte hotel.com

Mason Beach Inn

masonbeachinn.com

Motel 6 - Beach

motel6.com

Pacific Crest Hotel

pacificcrestsanantabarbara.com

Santa Barbara Inn

santabarbarainn.com

Villa Rosa Inn

villarosainnsb.com

West Beach Inn

westbeachinn.com

SUMMERLAND

Inn on Summer Hill
innonsummerhill.com
Summerland Inn
summerlandinnca.com

VACATION RENTALS

Airbnb
airbnb.com
Beach Bunny Cottage
beachbunnycottage.com
Casago
casago.com/santa-barbara
Haller Coastal Homes
hallercoastalhomes.com
Old Yacht Club Inn
oldyachtclubinn.com
Paradise Retreats
paradiseretreats.com
El Jardin
vacationrentalsoftantabarbara.com/
vacation_rentals/el-jardin
Sea Cliff
seacliffsb.com
Tropicana Gardens
tropicanaagardens.com
Villa Elegante
villaelegante.com
Vrbo
vrbo.com
El Zapato
elzapatosb.com
The 3 Dux
the3dux.com

ARTS AND CULTURE

Architectural Foundation of Santa Barbara Gallery
afsb.org
Arthur Murray Dance Studio Santa Barbara
arthurmurraysantabarbara.com
Carriage and Western Art Museum of Santa Barbara
carriagemuseum.org
Casa del Herrero
casadelherrero.com
Ensemble Theatre Company at the New Vic
etcsb.org
Flamenco Arts Festival
flamencoarts.org
Granada Theatre
granadasb.org
Lobero Theatre
lobero.org
Maune Contemporary
maune.com

MOXI, The Wolf Museum of Exploration + Innovation
moxi.org
Music Academy of the West
musicacademy.org
Opera Santa Barbara
operasb.com
PCPA - Pacific Conservatory Theatre
pcpa.org
Rancho La Patera & Stow House
stowhouse.com
Santa Barbara Arts & Crafts Show
sbaacs.com
Santa Barbara Bowl
sbbowl.com
Santa Barbara Museum of Art
sbma.net
Santa Barbara Symphony
thesymphony.org
Sullivan Goss - An American Gallery
sullivangoss.com
UCSB Arts & Lectures
artsandlectures.ucsb.edu
Wilding Museum of Art and Nature
wildingmuseum.org

ATTRACTIONS AND OUTDOOR ACTIVITIES

A Santa Barbara Trolley Company
sbtrolley.com
A Wheel Fun Rentals
wheelfunrentalssb.com
Amazing Scavenger Hunt Adventure - Santa Barbara
urbanadventurequest.com
Art Spot on Wheels
artspotonwheels.com
Cal Coast Adventures
calcoastadventures.com
Celebration Cruises of Santa Barbara
celebrationsantabarbaraca.com
Channel Islands Adventure Company
islandkayaking.com
Channel Islands Expeditions
explorechannelislands.com/
santabarbaraca
Condor Express Whale Watching
condorexpress.com
El Presidio de Santa Bárbara State Historic Park
sbthp.org
Elings Park
elingspark.org
Energized Bikes
energizedbikes.com
Flag Is Up Farms
montyroberts.com
Free Santa Barbara Walking Tours
freewalkingtourssb.com

Ganna Walska Lotusland
lotusland.org
Glen Annie Golf Club
glenanniegolf.com
Land and Sea Tours
out2seesb.com
Los Padres Outfitters
lospadresoutfitters.com
Mad Dogs & Englishmen
maddogsenglishmen.com
NOAA Channel Islands National Marine Sanctuary
channelislands.noaa.gov
Paddle Sports Center
paddlesportsca.com
Sandpiper Golf Club
sandpipergolf.com
Santa Barbara Adventure Company
sbadventureco.com
Santa Barbara BCycle
santabarbara.bcycle.com
Santa Barbara Botanic Garden
sbbg.org
Santa Barbara Ghost Tours
sbghosttour.com
Santa Barbara Harbor
visitsbharbor.com
Santa Barbara Historical Museum
sbhistorical.org
Santa Barbara Landing
sblanding.com
Santa Barbara Maritime Museum
sbmm.org
Santa Barbara Museum of Natural History
sbnature.org
Santa Barbara Museum of Natural History Sea Center
sbnature.org/seacenter
Santa Barbara Parasail
santabarbaraparasail.co
Santa Barbara Polo & Racquet Club
sbpolo.com
Santa Barbara Sailing Center
sbsail.com
Santa Barbara Surf School
santabarbarasurfschool.com
Santa Barbara Trapeze Co.
sbtrapeze.com
Santa Barbara Zoo
sbzoo.org
Segway of Santa Barbara
segwayofsb.com
Sunset Kidd Sailing Cruises & Yacht Sales
sunsetkidd.com
SunSwept Sailing
sunsweptsailing.com
Surf Happens Premier Surf School
surfhappens.com

BARS AND LOUNGES

Pearl Social

pearlsocialsb.com

Shaker Mill

shakermillsb.com

Test Pilot

testpilotcocktails.com

The Good Lion

goodlioncocktails.com

BREWERIES AND DISTILLERIES

Cutler's Artisan Spirits

cutlersartisan.com

Figueroa Mountain Brewing Co.

figmtnbrew.com

Lama Dog Tap Room + Bottle Shop

lamadog.com

M. Special Brewing Company

mspecialbrewco.com

Night Lizard Brewing Company

nightlizardbrewingcompany.com

CULINARY TOURS AND SERVICES

A Taste of California / Chef Robin

privatechefrobin.com

California Wine Festival

californiawinefestival.com

Eat This, Shoot That! Santa Barbara

Food Tour

eatthisshootthat.com

Santa Barbara Picnic Co.

santabarbarapicnicco.com

Santa Barbara Tasting Tours

sbastingtours.com

Santa Barbara Together

santabarbaratogether.com

DINING

Anchor Rose Restaurant

theanchorrose.com

Angel Oak

angeloaksb.com

Augie's of Santa Barbara

augie'ssb.com

Benchmark Eatery

benchmarkeatery.com

Bettina

bettinapizzeria.com

Bibi Ji

bibijisb.com

Bob's Well Bread Bakery

bobswellbread.com

Bouchon Santa Barbara

bouchonsantabarbara.com

Broad Street Oyster Co.

broadstreetoyster.com

Brophy Bros. Clam Bar & Restaurant

brophybros.com

Café Lido

marmontehotel.com/eat-drink/cafe-lido

Caya Restaurant

cayarestaurant.com

Chad's Restaurant

chadscafe.com

Convivo Restaurant and Bar

convivorestaurant.com

Costa Kitchen & Bar

marmontehotel.com/est-drink/costa-

kitchen-bar

Empty Bowl Gourmet Noodle Bar

emptybowlnoodle.com

Farmer Boy

farmerboy.com

Flor de Maíz

flordemaizsb.com

Helena Avenue Bakery

helenaavenuebakery.com

Hitching Post 2 Restaurant & Winery

hitchingpost2.com

Jane Restaurant

janesb.com

Kyle's Kitchen

kyleskitchen.com

La Paloma Café

lapalomasb.com

The Lark

thelarksb.com

Loquita Santa Barbara

loquitasb.com

Los Agaves Restaurant

los-agaves.com

Lucky Penny

luckypennysb.com

McConnell's Fine Ice Creams

mcconnells.com

Moby Dick Restaurant

mobydicksb.com

Olio e Limone Ristorante

olioelimone.com

On The Alley

onthealley.com

Opal Restaurant and Bar

opalrestaurantandbar.com

Palace Grill

palacegrill.com

Rare Society

raresociety.com

Reunion Kitchen

reunionkitchen.net

Saint Remy

saintremysb.com

Santa Barbara Public Market

sbpublicmarket.com

Satellite

satellitesb.com

Scarlett Begonia

scalettbegonia.net

The Set

hilton.com/en/hotels/sbafphh-hilton-santa-barbara-beachfront-resort/dining

Shoreline Beach Café

shorelinebeachcafe.com

Toma Restaurant & Bar

tomarestaurant.com

Tyger Tyger

tygertygersb.com

Wine Cask

winecask.com

HEALTH AND WELLNESS

Float Luxury Spa

floatluxuryspa.com

Power of Your Om

powerofyourom.com

Santa Barbara Beach Yoga

santabarabarabeachyoga.com

MARKETING AFFILIATES

City of Santa Barbara

santabarbaraca.gov

County of Santa Barbara

countyofsb.org

Discover Buellton

discoverbuellton.com

Downtown Santa Barbara

downtownsb.org

Go Goleta

gogoleta.com

Goleta Old Town Community

goletaoldtown.org

Goleta Valley Chamber of Commerce

goletachamber.com

Hospitality Santa Barbara

hospitalitysb.com

Lompoc Valley Chamber of Commerce

& Visitors Bureau

lompoc.com

Los Olivos Chamber of Commerce

losolivosca.com

Santa Barbara County APCD /

Santa Barbara Car Free

ourair.org/apcd/santa-barbara-car-free

Santa Barbara County Arts Commission

sbartscommission.org

Santa Barbara Hispanic Chamber

of Commerce

sbhcc.org

Santa Barbara Performing Arts League

sbstage.org

Santa Barbara Vintners

sbcountywines.com

Santa Maria Valley Chamber

santamaria.com

Solvang Chamber of Commerce
solvangcc.com
The Chamber of the Santa Barbara Region
sbchamber.org
Visit Santa Ynez Valley
visitsyv.com

PROFESSIONAL SERVICES

360 Destination Group
360dg.com
Bixel & Company
bixelco.com
Bright Event Rentals
bright.com
Captain Jack's Tours & Events
captainjackstours.com
The Club at UC Santa Barbara
theclub.ucsb.edu
Heard Global
heardglobal.com
Just 4 Fun Party Rentals
just4funpartyrentals.com
Montecito Club
montecitoclub1918.com
PRA Santa Barbara
alliedpra.com/locations/santa-barbara
Relevé Unlimited
releveunlimited.com
RMC Inc.
rmcdmc.com/destination/santa-barbara
Santa Barbara Tours a la Carte
santabarbaratoursalacarte.com
Town and Country Event Rentals
tacer.biz
UCSB I Conference & Hospitality Services
ucsb.edu
Vesper Post
vesperpost.co
Westmont College Conference Services
westmont.edu/conferences
Workzones Santa Barbara
workzones.com

RETAIL

Ace Rivington
acerivington.com
Blissful Boutiques
imgvendorevents.com
Catherine Gee
catherinegee.com
Diani
dianiboutique.com
Global Gardens Olive Oil & Provisions
globalgardensonline.com
(In)Larkin
inlarkin.com
Jules by the Sea
julesbytheseasb.com

La Cumbre Plaza
shoplacumbre.com
Loveworn
shoploveworn.com
Paradise Found
paradisefoundsb.com
Paseo Nuevo
paseonuevoshopping.com
Riviera Towel Co.
rivieratowel.com
Santa Barbara Company
santabarbaracompany.com
Santa Barbara Gift Baskets
santabarbaragiftbaskets.com
The Vintage Fox
thevintagefoxsb.com
The Well Summerland
@thewellsummerland

RV FACILITIES

Santa Barbara Sunrise RV Park
santabarbararv.com

WINE TOURS

Coastal Concierge
sbcoastalconcierge.com
Destination Vine
destinationvine.com
EOS Wine Tours & Transportation
eossantabarbara.com
Petite Wine Traveler
petitewinetraveler.com
Rooted Vine Tours
rootedvinetours.com
Santa Barbara Wine Country Tours
winetours-santabarbara.com
Stagecoach Wine Tours
winetourssantaynez.com
Sustainable Wine Tours
sustainablevinewinetours.com
Totally Cali Tours of Santa Barbara
totallycalitours.com

WINERIES

Au Bon Climat
aubonclimat.com
Beckmen Vineyards
beckmenvineyards.com
Bien Nacido & Solomon Hills Tasting Room
biennacidoestate.com
Carr Winery
carrwinery.com
Cordon of Santa Barbara
cordonwine.com
Fess Parker Funk Zone
fessparker.com
Folded Hills
foldedhills.com

Grassini Family Vineyards Tasting Room
grassinifamilyvineyards.com
Grimm's Bluff Tasting Room
grimmsbluff.com
J Wilkes Tasting Room
jwilkes.com
Jackson Family Wines
jacksonfamilywines.com
Jaffurs Wine Cellars
jaffurswine.com
Jamie Slone Wines
jamieslonewines.com
Kunin Wines
kuninwines.com
Margerum Wine Company and Barden Wines
margerumwines.com
Municipal Winemakers
municipalwinemakers.com
Pali Wine Co.
paliwineco.com
Riverbench Vineyard & Winery
riverbench.com
Sevtap Winery
sevtapwinery.com
Sanford Winery & Tasting Room
sanfordwinery.com
Santa Barbara Wine Collective
santabarbarawinecollective.com
Santa Barbara Winery
sbwinery.com
Silver Wines
silverwines.com
Sunstone Winery
sunstonewinery.com
Terre et Sang Winery
terreetsang.com
The Valley Project
avasantabarbara.com
Zaca Mesa Winery
zacamesa.com

TRANSPORTATION

National Charter Bus Santa Barbara
nationalbuscharter.com/santa-barbara-charter-bus
Pacific Surfliner
amtrak.com
Santa Barbara Airbus
sbairbus.com
Santa Barbara Airport
flysba.com
Santa Barbara MTD
sbmta.gov



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CLASSIC COMFORT

ENCHANTING GETAWAY

Classic Spanish-style architecture and special touches define **Franciscan Inn**. Homey and warm, the Inn is just a block from the beach and offers plenty of perks and comforts to make your stay hassle-free. The Inn's available room styles meet a variety of needs, from a relaxing vacation to a business trip. When you walk in, stop for a fresh, hot cookie served daily in the lobby. Relax by the pool, which is open year round and heated to a perfect 82 degrees. The nearby whirlpool is perfect for a warm relaxing soak. A boarding pass station in the lobby means checking in for flights is a breeze, and the train station and harbor are only a few blocks away. franciscaninn.com  [franciscaninn](https://www.facebook.com/franciscaninn)



HOTEL CALIFORNIAN

THE AMERICAN RIVIERA® REDEFINED

Hotel Californian continues to redefine luxury in the celebrated American Riviera®. The 121-room hotel features dazzling spaces from celebrity designer Martyn Lawrence Bullard—part history, part imagination and all Californian. Visit Tan-Tan pool deck for awe-inspiring views of the Pacific Ocean and Santa Ynez Mountains. Take a ride through the Funk Zone on one of the hotel's complimentary bicycles. Head to **Goat Tree** for freshly baked pastries. Sip world-class wines at **The Society: State & Mason** and experience creative cocktails and incredible food at **Djinn** and **Blackbird**. Hotel Californian is Santa Barbara's premier urban destination. hotelcalifornian.com
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